

MORA 2005 Conference

2 May 4-6
MORA
0 Tan-Tar-A
5 Lake of the Ozarks

THE BEST
(BAGNELL)
DAM

PERIOD

RECYCLING CONFERENCE

SPONSORS

Platinum

Anheuser Busch Recycling
St. Louis-Jefferson SWMD

Gold

Federal International
Linn Paper Stock
Resourceful Bag & Tag

Bronze

Central Paper Stock
Mid-Mo SWMD
RBRC
Resource Management

It's not too late!
See page 5 to learn more about
conference sponsorship.

Hosted by the Missouri Recycling Association

Key Note Speaker

ANDREW G. ACHO

Title: Worldwide Director of
Environmental Outreach & Strategy

Andrew G. Acho is the
worldwide director of Environmental
Outreach & Strategy for Ford Motor
Company.



Acho serves as Ford's champion for the development and implementation of more aggressive actions that demonstrate Ford's commitment to the environment, including leading the global Conservation and Environmental Grants program in more than 40 countries outside the U.S. He initiated and led Ford's Recycling Action Team (nicknamed "The Rat Patrol"). He has been aggressively pursuing and implementing environmental stewardship efforts since 1990.

In 2001, Acho was awarded the Wildlife Habitat Council's (WHC) President's Award. The award was presented in honor of his outstanding commitment to preserve and protect the environment for future generations, and for his global vision of environmental and economic sustainability. This was only the second time in WHC history that its top honor has been awarded.

In January, 1996, eight Midwest governors, led by Michigan Governor John Engler, formed the Great Lakes Recycle Board. Acho was appointed chairman of the board by Mr. Engler.

Acho joined Ford in 1960 as a cooperative trainee and served at the Engine and Foundry Division as a quality control engineer and product development engineer before being named Chief Analyst for Truck Planning and Merchandising at Ford Division in 1968.

Between 1969 and 1976, he served at Industrial and Chemical Products Division, Corporate Planning Staff, Marketing Staff and Transportation Systems Operations with teams of specialists analyzing and developing new company business.

Beginning in 1976, he served in several management positions in product and international business planning areas. He became OEM operations manager at Ford Tractor in 1982 with responsibility for directing worldwide sales and marketing.

Acho joined Corporate Strategy Staff in 1988 and was involved in managing international business and diversification planning strategies. In this capacity, he traveled extensively and led a team that recommended new market entries for Ford globally.

MORA 2005 Conference Schedule

Wednesday, May 4

- 7:30 am - 5 pm** Registration Open
- 8 am - 12 pm** Workshop *registration required*
Household Hazardous Waste
- 1 pm - 4 pm** Exhibitor Registration & Set Up
- 1 pm - 2:30 pm** Solid Waste Advisory Board Meeting
- 2 pm - 4:30 pm** Tours
Tour I: HTR Fluorescent Bulb Recycling and the City of Osage Beach Public Works facility
Tour II: Ha Ha Tonka State Park
- 7 pm - 9 pm** Opening Reception
Tropic Island Cruise on the Lake of the Ozarks. Cruise, drinks and hors d'oeuvres included with a full registration. A limited number of additional tickets are available for an extra fee on a first come basis.

Thursday, May 5

- 8 am - 4 pm** Registration Open
- 9 am - 10:30 am** Opening Plenary Session
Keynote Speaker: Andy Acho
Ford Motor Company
- 10:30 am - 11 am** Opening of the Exhibit Hall
- 11 am - 12:30 pm** Lunch in the Exhibit Hall
Guest Speaker: Doyle Childers (invited)
Director, Missouri Department of Natural Resources.
- 12:45 pm - 2:15 pm** Concurrent Session I *
State of the Art in Recycling:
Kansas City Curbside
Single stream recycling

Best Recycling Business Practices:
Showcase of successful business
recycling/waste reduction
programs
- 2:15 pm - 2:30 pm** Break in the Exhibit Hall

- 2:30 pm - 4 pm** Concurrent Session II *
Recycling Economic Impact Studies:
Statewide & National

Organics Waste & Composting
- 5 pm - 6 pm** Exhibitor's Reception
- 6 pm - 7:30 pm** Annual Banquet/Awards Program
Infotainment provided by the
Missouri Humanities Council
- 7:30 pm** Raffle and Live Auction

Friday, May 6

- 7:30 am - 12 pm** Registration Open
- 8 am - 8:45 am** Breakfast in the Exhibit Hall
- 8:45 am - 10:15 am** Concurrent Session III *
Recycled Crafts Showcase:

Processor Side of Recycling:
Doe Run on e-waste processing

Recycling White Goods Roundtable
- 10:15 am - 10:30 am** Break
- 10:30 am - 12 pm** Concurrent Session IV *
EPA Waste Wise Program

C & D/Deconstruction
- 12:00 pm** Closing Luncheon
Guest Speaker: Kate Krebs
Executive Director, NRC

MORA Annual Business Meeting

* Session topics are still being added/content subject to change



MORA 2005 Conference Activities

Household Hazardous Waste Workshop

Wednesday 8 am - 12 pm

Take the Fear Factor out of doing one day mobile HHW collections. You will learn safe, effective, and economical ways to collect and properly dispose of Household Hazardous Waste. Whether you want to show up at your collections in a suit and tie or don a tyvek and gloves and get dirty, this workshop will help you decide how far you want to go.

Tour #1 - HTR & City of Osage Beach

Wednesday 2 pm - 4:30 pm

Visit the Osage Beach Public Works facility to see their waste oil burning furnace that heats their facility (a District "T" grant funded project) and then off to see the HTR fluorescent bulb recycling plant.

Tour #2 - Ha Ha Tonka State Park

Wednesday 2 pm - 4:30 pm

From dark caves to back-country hiking trails to castle ruins perched on a cliff, Ha Ha Tonka State Park is the ideal place for the adventurous. Ha Ha Tonka is a geological wonderland: sinkholes, caves, a huge natural bridge, soaring bluffs, and Missouri's twelfth largest spring. Join conference attendees as they are lead on a tour by the park naturalist.

Opening Reception - Tropic Island Cruise

Wednesday 5 pm - 6 pm

Don't miss the opening reception aboard a new 75', 150 passenger motor yacht. Experience the Lake in luxury aboard the Tropic Island II, while enjoying drinks and hors d'oeuvres. Feel the breeze on the upper deck or relax in the climate controlled comfort of the interior salon. Can't you hear the Jimmy Buffet music already?

Opening of Exhibit Hall

Thursday 10:30 am

Come on down to the Exhibit Hall at 10:30 Thursday morning as the Exhibit Hall is formally opened. Exciting surprises await!

Exhibitors Reception

Thursday 5 pm - 6 pm

Join the exhibitors and other conference attendees for food and fun in the Exhibit Hall on Wednesday evening. A cash bar will be available. Don't forget to check out the raffle and auction tables for fabulous items. This will be your last chance to purchase raffle tickets before the auction!

Annual Banquet/Awards Program

Thursday 6 pm - 7:30 pm

Each year MORA recognizes individuals and organizations who have routinely gone above and beyond. Join MORA members, friends and guests as we honor these successes.

Raffle & Live Auction

Thursday 7:30 pm

Come join the fun as you compete with your peers for the highest bid. Win fabulous prizes such as Cardinals Baseball tickets, recycled clothing items, or even a NRC Congress Attendee Registration.

Closing Luncheon/MORA Annual Business Meeting

Friday 12 noon

Make sure to stay for the Closing Luncheon where Kate Krebs with the National Recycling Coalition will be the guest speaker. MORA will hold its Annual Business Meeting directly following lunch.

MORA 2005 Conference Attendee Registration

Please complete one form for each person who will be attending except for spouses/family who are listed at the bottom of this page.

Persons without badges will not be allowed in the exhibit hall, sessions or other events!!

Name: _____ Title: _____
please give name as you wish it to appear on your badge

Organization: _____ Dept/Div: _____

Address: _____ City/State/ZIP: _____

Phone: _____ Fax: _____ Email: _____

Check if registrant is a conference sponsor representative

Are you a MORA member? YES NO MORA membership # (if known): _____

| | | | |
|--|--|--------------------------------------|------------|
| Registration: | MORA Member (by April 4, 2005) | \$200.00 | |
| | MORA Member (after April 4, 2005) | \$225.00 | |
| | Non-MORA Member (by April 4, 2005) | \$225.00 | |
| | Non-MORA Member (after April 4, 2005) | \$250.00 | |
| | Registration included as sponsor package | \$0.00 | |
| | One-day registration <input type="checkbox"/> Thursday <input type="checkbox"/> Friday | \$125.00 | = \$ _____ |
| Additional Activities: | HHW Workshop | \$ 50.00 | |
| | Tour (please specify which tour) | | |
| | <input type="checkbox"/> #1 HTR/Osage Beach PW <input type="checkbox"/> #2 Ha Ha Tonka | \$30.00 | = \$ _____ |
| Additional Tickets:* | Tropic Island Cruise | #____ X \$40 | = \$ _____ |
| <i>1 ticket for each of these listed events is included with a full registration. Use ONLY if you need ADDITIONAL tickets.</i> | Breakfast Tickets | #____ Thursday + #____ Friday X \$15 | = \$ _____ |
| | Lunch Tickets | #____ Thursday + #____ Friday X \$20 | = \$ _____ |
| | Annual Banquet/Awards Program | #____ X \$40 | = \$ _____ |
| | TOTAL DUE | \$ _____ | |

***Additional Attendees:** Persons who are not exhibiting, speaking and otherwise not registered for the MORA Conference but will be attending limited functions.

1. _____ 2. _____

Payment Method: Check Enclosed (Please make checks out to "MORA" and notate any additional monies included with payment i.e. membership dues, sponsorship, exhibitor fees)

Please invoice me Please contact me for credit card payment

Mail this form with payment to **MORA Conference, P.O. Box 2144, Jefferson City, MO 65102.**

For questions contact: Matt Harline at (573) 874-7574 or (573) 999-6426 or mcharlin@gocolumbiamo.com
 Angie Gehlert at (866) 667-2777 or angiegehlert@earthlink.net

MORA 2005 Conference Sponsor/Exhibitor Form

Organization: _____ Dept/Div: _____
 Contact Person: _____ Title: _____
 Address: _____ City/State/ZIP: _____
 Phone: _____ Fax: _____ Email: _____
 Is your organization a MORA member? YES NO MORA membership # (if known): _____

Conference Sponsorship

- Platinum \$5,000**
- Triple booth spaces, or equivalent of, in the Exhibit Hall
 - Full Registration for up to 5 company representatives
 - Two free ads in the MORA Newsletter or banner ad on the MORA website for 6 months
 - Recognition Plaque as a Platinum Sponsor
 - Major Event Promotion
 - Full-page ad in Conference Program
- Gold \$2,500**
- Double booth space, or equivalent of, in the Exhibit Hall
 - Full Registration for up to 3 company representatives
 - One free ad in the MORA Newsletter or banner ad on the MORA website for 3 months
 - Recognition Plaque as a Gold Sponsor
 - Minor Event Promotion
 - Half-page ad in Conference Program
- Silver \$1,000**
\$1,050 value
- Double booth space, or equivalent of, in the Exhibit Hall
 - Full Registration for up to 2 company representatives
 - Break or Session Promotion
 - Qrtr-page ad in Conference Program
- Bronze \$500**
\$550 value
- Single booth space in the Exhibit Hall
 - Full Registration for 1 company representative
 - Business Card ad in the Conference Program

Conference Exhibitor

- Exh w/ Full Reg** • Booth costs and attendee registration are ala carte.
- Exhibitor Only** • Booth costs are ala carte. Two representatives are allowed per exhibit but will not be registered as conference attendees and as such cannot attend sessions, meals, or other activities without a paid ticket.

Standard Booth space is available for \$350 for the 1st space, \$300 for each additional. Add \$50 to each space for non-MORA members. **Equipment Booth** space is available for \$650 to MORA members, \$700 for non - MORA members. 1 equipment space is the equivalent of 2 standard booth spaces.

Sponsorship level _____ \$ _____
 _____ # Standard booth spaces needed _____ # Equipment booth spaces needed \$ _____
 Please indicate how many spaces for each type are needed. Sponsors, please check list above for included spaces for each level. Indicate total cost, if any, for booth space.

Total Amount Due \$ _____

Sponsor/Exhibitor Representatives: Please list all persons who will be representing your organization. An Attendee Registration Form will need to be completed for each exhibitor with full registration or each person who is part of a sponsored registration.

1. _____ 2. _____
 3. _____ 4. _____
 5. _____ 6. _____

Payment Method: Check Enclosed Please invoice me Please contact me for credit card payment

Mail this form along with all attendee registration forms with payment to
MORA Conference, P.O. Box 2144, Jefferson City, MO 65102.

For questions contact: Matt Harline at (573) 874-7574 or (573) 999-6426 or mcharlin@gocolumbiamo.com
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RECYCLING CONFERENCE

Are **YOU** interested in waste reduction and recycling?

Take a look inside and we'll see

YOU at **THE** recycling conference in Missouri!

Hotel Information

The official Conference Hotel for the MORA 2005 Conference is Tan-Tar-A Resort at the Lake of the Ozarks.

Tan-Tar-A Resort has been named by AAA as a 3 Diamond Resort and is ranked one of the top 3 Midwest Resorts by Midwest Living Magazine.

A block of rooms has been reserved for the conference at a special rate of \$77 a night. Call the reservation desk at (800)826-8272 and let them know you are with MORA.

***Cut off date for group rates is
April 4, 2005***