



Hosted by the **Missouri Recycling Association**, June 5-7, 2007 in Kansas City

The Missouri Recycling Association celebrates its 10th annual conference this year in Kansas City, Mo. In 1995, MORA hosted the National Recycling Coalition's Annual Congress in Kansas City. Still today, long-time NRC attendees fondly recall the conference as one of their all-time favorites. MORA's first board of directors was elected at our first membership meeting at the Congress.

Join us in honoring our past as we work together today to embrace our future.

SPONSORS

Platinum—\$5,000

MARC Solid Waste Management District

Gold—\$2,500

Abitibi Recycling
Galamba Metals Group
St. Louis-Jefferson Solid Waste
Management District

Silver—\$1,500

Bronze—\$1,000
Habitat ReStore—Kansas City
Strategic Materials

Sign up to be a Sponsor Today!
Visit www.mora.org for details.

Key Note Speaker

Robert J. Mann

The Business of Sustainability

Wednesday, 9:00-10:30 a.m.

Robert J. (Bob) Mann is the founding director of Bridging The Gap and now serves as the director of Shadowcliff, a mountain retreat center in Grand Lake, Colorado.

Bob's dedication to bring curbside recycling to Kansas City, Mo., in the early 1990's ignited a passion for the environment citywide. This mission exemplified acting locally creating a rippling effect to make Kansas City a leader in sustainability.

Based on the speed with which greenhouse gases, especially carbon dioxide, are accumulating in the atmosphere, the scientific consensus is that we have about a ten year window within which to dramatically change our direction. These changes must come from businesses, utilities, governments and each of us acting individually and collectively.

Bob will speak to the business of sustainability and its relationship to the triple bottom line. He will demonstrate how the laws of nature pertain to the intersecting circles of society, the economy and the environment—all of which are interconnected in the web of life.

*The choices are ours,
the consequences our children's. RJM*

Thursday Luncheon—Invited Guest Speaker NRC President, David J. Refkin—Time Inc.

David is director of sustainable development at Time Inc., overseeing the company's environmental and sustainable development activities. His work focuses on forestry, recycling, global climate change and on promoting the components of sustainable development throughout the company. He serves as Time Warner's liaison delegate on the World Business Council for Sustainable Development. David is currently serving as president of the National Recycling Coalition.

GROWING TO SUSTAIN THE NEXT GENERATION

2007 MORA Conference Schedule

Tuesday, June 5, 2007

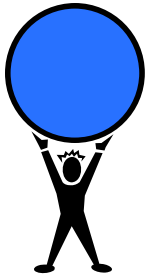
- 8:00–5:00 Registration Open
- 8:30–12:00 Workshop 1—
Sustainable Practices
- 8:30–12:00 Workshop 2—
Lee's Summit Waste Sort
- 12:00–5:00 Exhibitor Setup
- 12:30–4:30 Tour 1—*Recycling & More*
- 12:30–4:30 Tour 2—*Reuse in Action*
- 12:30–4:30 Workshop 3—
Environmental Education
- 6:00–10:00 Opening Reception—
Boulevard Brewing Company

Wednesday, June 6, 2007

- 8:00–5:00 Registration Open
- 9:00–10:30 Plenary Session
- 10:30–11:30 Exhibit Hall Grand Opening
- 12:00–5:00 Exhibitor Setup
- 11:30–1:00 Celebration Luncheon
- 1:00–2:30 Concurrent Session 1
- 1:00–3:00 Solid Waste Advisory Board
- 2:30–3:30 Exhibit Hall Break
- 3:30–5:00 Concurrent Session 2
- 5:00–6:00 Exhibitor Reception
- 6:30–8:00 Awards Banquet
- 8:00–9:30 Live Auction/Exhibit Hall

Thursday, June 7, 2007

- 7:30–12:00 Registration
- 8:00–9:15 Concurrent Session 3
- 9:15–10:15 Exhibit Hall Break
- 10:15–11:30 Concurrent Session 4
- 11:30–1:00 Annual Meeting Luncheon
- 1:00–3:30 Recycling & Climate Change
Film: An Inconvenient Truth
- 1:00–4:00 Tour 3—*Closing The Loop*



TRACK 1 PAST SUCCESSES

TRACK 2 CURRENT CHALLENGES

TRACK 3 FUTURE OPPORTUNITIES

Wednesday, June 6

Concurrent Session 1 1:00–2:30	What Makes Drop-Off Centers Successful?	Handling the Hazards	Diversion Trends & Opportunities on the Horizon
Concurrent Session 2 3:30–5:00	Recycling on the Go	Commodity Partnerships	Using Waste as Fuel

Thursday, June 7

Concurrent Session 3 8:00–9:30	Reach Out—Draw In (The Public)	Beneficial Use—After the Storm	Fitting the Pieces Together—Glass Recovery
Concurrent Session 4 10:30–12:00	Making Green Business Decisions	Improving Recycling Participation Rates	Growing Recycling's Infrastructure—Recovery Alternatives

Thursday, June 7

Special Session 1:00–3:30	Recycling & Climate Change—Join a special discussion about the climate change crisis with the opportunity to view the Academy Award® winning documentary, <i>An Inconvenient Truth</i> .		
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2007 MORA Conference Activities

WORKSHOPS

#1 Sustainable Practices (Tuesday) Sustainability teaches us the importance of connecting our social, environmental and economic values with our behaviors so that we can live today without harming future generations. This workshop will focus on the principles of sustainability and its implications and possibilities to become agents of change.

#2 Lee's Summit Waste Sort (Tuesday) The Midwest Assistance Program will teach waste audit and composition with the opportunity to observe a landfill sort in action. Principles learned can be applied to any size business or institutional recycling program. After *sorting* a little trash at the landfill, take a tour of the Lee's Summit Resource Recovery Park and its operations for household hazardous waste, drop-off recycling, composting and clean wood diversion. Combination workshop and tour; transportation provided.

#3 Engage the Next Generation (Tuesday) This environmental education workshop will teach you how to get kids excited about being good stewards of the environment. Take a bus ride to the Discovery Center for a hands-on classroom experience designed for kids. Find out how the Kansas City Environmental Education Network (KCEEN) is reaching out to students. Also explore EarthWorks—an underground laboratory where kids tackle environmental problems. Learn about other programs like Reusables—a project focused on waste diversion—that provide creative educational materials to kids. Combination workshop and tour; transportation provided.

TOURS

#1 Recycling & More (Tuesday) Metals, mulch and mushy worms - see how old turns to new. **Galamba Metals** sorts a wide variety of metals and features a mammoth monster shredder that devours hundreds of cars each day. **Ball Corporation**, one of the world's largest producers of metal beverage cans, produces specialty cans from sheeted aluminum. On the mushier side, **Missouri Organic Recycling** is Kansas City's champion for organics and food waste recycling. And, it's all about Worms! at **Windswept Worm Farms'** composting operation.

#2 Reuse in Action (Tuesday) Visit **Habitat ReStore's** successful reuse operation from storefront sales of donated materials to its innovative deconstruction program. Next **The Surplus Exchange** has kept office equipment and furniture, and more recently electronics, out of landfills for over twenty years. Take a drive north to **Elmwood Reclaimed Timber**—a re-milling operation with a fabulous showroom that takes your breath away.

#3 Closing the Loop (Thursday) Take a trip to Oz to visit the only single stream materials recovery facility in the Kansas City area at **Deffenbaugh Recycling**. The facility features a single-stream sorting system with a double-deck newspaper screen and angled sorter that processes 20 tons of single stream recyclables per hour. Before Toto has time to jump out of the balloon, we'll tour **LaserCycle**, one of the largest toner and ink jet cartridge remanufacturing companies in the U.S. After the assembly operations and testing laboratory, learn about **InkJet Collect**—a cartridge recycling program. Then it's home, Dorothy!

OPENING RECEPTION

Tuesday 6:00-10:00pm

Spend opening night at **Boulevard Brewing Company**, the largest craft brewery in the Midwest. After an optional tour of the brewery upon arrival, enjoy visiting with old friends as you experience **Boulevard's** hometown beers, organic locally-grown fanfare of **Blue Bird Café**, and the swinging Dixieland music of **Reunion Jazz**. Catch a breeze on the beer garden patio featuring a panoramic view of downtown Kansas City and **Liberty Memorial**. Hosted by the **MARC Solid Waste Management District**. *Shuttle buses will be provided.*

Exhibitor Reception / Auction

Wednesday 5:00 / 8:00

Come to the Exhibitor Reception to network with vendors and conference attendees. Annual silent and live auctions will be held in the exhibit hall following the awards banquet.

Awards Banquet

Wednesday 6:30

Join MORA as we recognize the outstanding work of individuals and organizations dedicated to making recycling happen across Missouri. Submit nominations online at www.mora.org by April 20.

Celebration Luncheon

Wednesday 11:30

Join us to honor 2007 conference sponsors, leadership circle members and calendar sponsors and those who have supported MORA the past 10 years.

Annual Meeting Luncheon

Thursday 11:30

Our invited guest speaker for the annual meeting is **David Refkin**, NRC President. Silent auction winners will be announced during the meeting.

HOTEL INFORMATION

The **Clarion Hotel Sports Complex** is the official conference hotel located across from the **Royals/Chiefs Stadiums** at I-70 and **Blue Ridge Cut-off (Exit 9)** in Kansas City, Mo. The recently renovated hotel features complimentary breakfast and parking. A block of rooms is reserved for the conference at a special rate of \$79 per night. Call the reservation desk at (877) 425-2746 or (816) 737-0200 and reference **Missouri Recycling Association** for the discounted room rate. Visit www.clarionkcmo.com for details and to take a virtual tour.

Cut-off date for the discounted MORA conference room rate is May 4, 2007.

2007 MORA Conference Attendee Registration

Name: _____ Title: _____
(please give name as you wish to appear on name badge)

Organization: _____ Dept./Div.: _____

Address: _____ City/ST/Zip: _____

Phone: _____ Fax: _____ Email: _____

Check if registrant is a conference sponsor representative Yes No

Are you a MORA member? Yes No MORA Membership # (if known): _____

Registration:

MORA Member (by May 4, 2007)	\$245	
MORA Member (after May 4, 2007)	\$275	
Non-MORA Member (by May 4, 2007)	\$295	
Non-MORA Member (after May 4, 2007)	\$325	
Registration included as sponsor package	\$0	
One-day registration <input type="checkbox"/> Wednesday <input type="checkbox"/> Thursday	\$160	= \$ _____

Membership: Renewal New \$125 = \$ _____
 Become a member or renew your membership to take advantage of member rates

Workshops: 1-Sustainable Practices 2-Waste Sort 3-Environmental Education x \$50 = \$ _____

Tours: 1-Recycling 2-Reuse 3-Closing The Loop x \$35 = \$ _____

Tuesday Box Lunch: Tuesday workshop/tour attendees (no cost) Yes No
 All other conference attendees: # ___ x \$10 = \$ _____

Additional Tickets: Welcome Reception # ___ x \$40
 Lunch Tickets # ___ Wednesday + # ___ Thursday x \$20
 Awards Banquet # ___ Wednesday x \$50

Name(s) for additional tickets: _____

TOTAL DUE: \$ _____

To help us plan, please check all that apply:

- I will be attending the Welcome Reception, Tuesday, June 5
- I will be attending the Celebration Luncheon, Wednesday, June 6
- I will be attending the Exhibitor Reception, Wednesday, June 6
- I will be attending the Awards Banquet, Wednesday, June 6
- I will be attending the Annual Meeting Luncheon, Thursday, June 7
- I would like to request vegetarian meals I have other dietary needs, please contact me

Payment Method: Check Enclosed. Made Payable to MORA. (Please notate any additional monies included with payment, i.e., membership dues, sponsorship, exhibitor fees.)
 Please invoice me Please contact me for credit card payment through PayPal

Mail this form with payment to: MORA Conference, P.O. Box 2144, Jefferson City, MO 65102
 For questions contact: Angie Gehlert at (866) 667-2777 or mora2144@earthlink.net

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