



see

RED

goes

GREEN

Welcome to Arrowhead



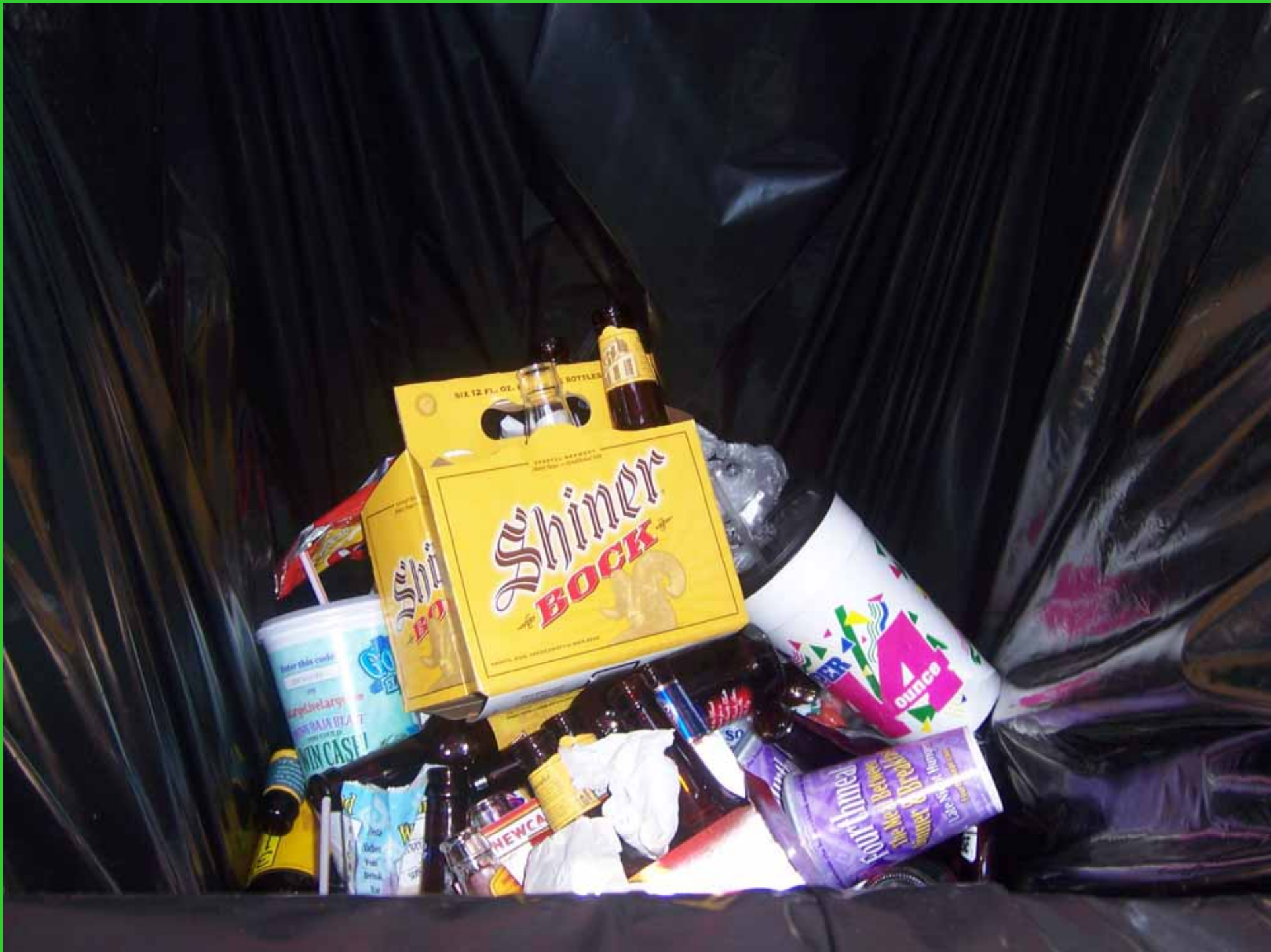
Where we started...







ALUMINUM CANS ONLY

CHIEFS

24oz. Can Beer
Import and Specialty Beer
Peanuts
ALL PRICES INCLUDE SALES TAX
KODAK COPY APPS IN THE
CASH REGISTER
Must be 21 to Purchase Alcohol With Sale to
All Many of our food charges
We pay Pensions on all Alcohol licenses
We carry all the beer of the top
assortments including
Breweries, and others
temporarily



ROYAL & RED... with a touch of GREEN

-  Jackson County, Bridging the Gap, Franklin Associates
-  Waste audit of Arrowhead, Kauffman and Central Services
-  Resulted in office program, helmet makeovers, plastic program for game day
-  Purchased Profile 3's with grant funds



Stadium P.E.T. Pick



Office Recycling Program



Cardboard Compactor & Plastic/Aluminum Compactor



Tent Top Container



Bar Table Effect



Introducing the Profile 3...









The possibilities are endless...



Never forgetting our roots...







Rejuvenating the Helmets

-  Paid group to monitor helmets on stadium apron (\$\$ from sponsor)
-  Keep “toters” with each helmet for fans to dispose of trash
-  Fan Education – tollgate handouts, PA announcements during events
-  \$\$ earned given to Chiefs Children’s Fund




Abitibi Beat the Chiefs Challenge



In Four Years Abitibi & Jackson County Schools & Churches have

-  Increased participation in the Abitibi program
-  Saved over 28,000 trees (1,700 tons of paper!)
-  Recycled an additional 356 tons of material in 2006
-  Had TONS of fun working together!

Summary

-  Since launching recycling program in 2003, the Truman Sports Complex pulls an average of 180 tons of material from the waste stream every year
-  KC Chiefs average 3 tons per home Chiefs game
-  There's always room for improvement...

A commercial for the Profile 3





see

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GREEN