# Show-Me RECYCLING

**Expanding Our Economy,**
**Strengthening Our Communities,**
**Protecting our Environment**

**ARC/MORA 2008 Conference**
**Branson, Missouri**
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# Show-Me Recycling

MORA's statewide education campaign that showcases sustainable programs that improve the economy and community as well as benefit the environment.

Show-Me RECYCLING

# How It Began…..

Vision of our SMR partners.

Meeting of the minds in October 06 in Columbia

Steering committee & subcommittees were formed and worked hard over the next year and a half.

Compiled over 100 Success Stories that illustrate our key messages.

Continue to develop various forms of media and tools for our solid waste management districts.

# Show-Me Recycling Partners

Funding for the Show-Me Recycling education campaign was provided by:

MORA

U.S. EPA Region 7

St. Louis-Jefferson Solid Waste Management District (Region L)

Missouri Department of Natural Resources

Mid Mo. Solid Waste Management District (Region H)

Meramec Regional Planning Commission (Region K)

# Three Key Messages

Recycling in Missouri is:

- Expanding our economy
- Strengthening our communities
- Protecting our environment

# Expanding Missouri's Economy

- MO's recycling industry employs 28,000+ people with an annual payroll of $700+ million and impacts MO's economy by $10+ billion per year.

- MO companies rely on recycling programs to provide the raw materials they need to make new products

# Strengthening Communities

- Recycling is often a catalyst for community betterment.
- Citizen groups organize around recycling, improving services and creating a sense of neighborhood.

# Protecting the Environment

Recycling in Missouri

- Saves Energy
- Conserves Resources
- Preserves Landfill space
- Reduces Greenhouse Gas Emissions
- Reduces Water Pollution
- Protects Wildlife

## Other Key Points in SMR Report

- Challenges we face
- Opportunities for greater diversion
- Key role of the Solid Waste Mgmt Districts
- The importance of grant funding for ‘start up” $

## MORA Staff and SMR Steering Committee

- Developed printed materials and tools
- Printed/bound report will be distributed statewide
- SMR toolkits will be distributed in a series of statewide workshops.

# SMR Toolkit

- 3 Ring Binder that includes the SMR report.
- Legislative Toolkit
- Power Point Template
- Brochure Template
- 2008 Mo. Recycling Guide
- Professional Training Materials
- CD containing all the these materials.

# SMR Workshop Schedule

## Communicating for Results Workshops

- May 1st, Columbia
- July 10th, Kirksville/Memphis
- July 24th, EPC Conference Room, St. Charles
- July 31st, MARC SWMD, Kansas City
- August 8th, Bootheel Reg Plan Comm, Dexter
- August 14th, The Library Station, Springfield

# SMR Pilot Workshop – Columbia 5/1

# In Closing…..

"Without recycling, given current virgin raw material supplies, we could not print the daily newspaper, build a car, or ship products in a cardboard box."

"Recycling is not some feel-good activity; it is one of the backbones of global economic development."

Recovering cast-offs and putting them to good use "are key ingredients to industrial growth and stability."

*Jerry Powell*
*Resource Recycling*
*Article: How to Recycle Practically Anything*