



The Journey to Zero Waste

Begins with a Single Step

# 13<sup>th</sup> ANNUAL CONFERENCE

# MORA

MISSOURI RECYCLING ASSOCIATION

PO BOX 2144

JEFFERSON CITY, MO 65102

573.491.4255

1.866.667.2777

WWW.MORA.ORG

## *2010 Conference Program*

May 24–26, 2010

Holiday Inn–CoCo Key Water Resort  
Kansas City, Missouri



# WELCOME TO KANSAS CITY!

Re•think



Re•do



Re•new



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Solid Waste Management District

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Welcome



## Welcome to the 13th Annual Missouri Recycling Association Conference.

This year, MORA has the privilege of having three nationally known speakers: Eric Lombardi, Executive Director, Ecocycle, Boulder CO, climate/waste expert; Gary Liss, Zero Waste planning expert for businesses and communities as diverse as Los Angeles, Austin, and Arkadelphia, AR; and Linda Christopher, Executive Director, Grassroots Recycling Network, COOL 2012 Initiative/Organics Workshop Presenter.

Our sessions this year will have something for everyone. The session tracks are *One Footprint at a Time*, *Turning Over a New Leaf*, and *Taking Recycling by Storm*. Topics include Climate Footprint, Product Stewardship, Uncommon Organics, Product Stewardship, Green Jobs, and Composting, to name a few.

MORA is introducing a new component to our annual conference, a Legislative Forum. As the Green Wave gained momentum, MORA saw a need to help direct new legislation. The Legislative Committee, headed by Gary Ryan, has been working hard this year to formulate policy on relevant topics for MORA and Missouri communities. The forum will give all members a chance to be heard and help form new policy. We encourage you to make your voice heard by attending this exciting event.

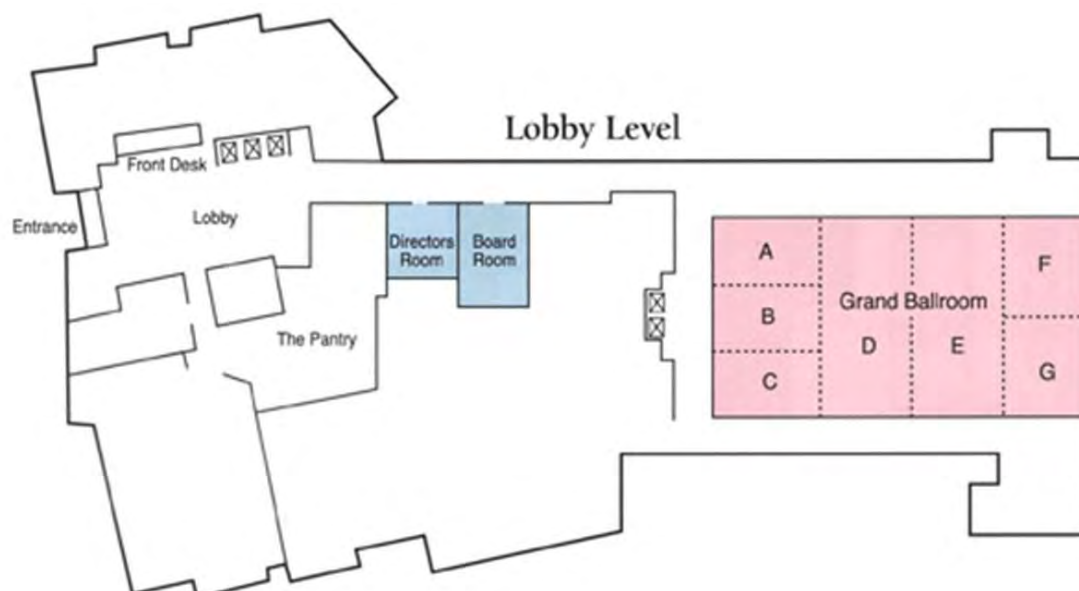
Exhibitors will be here to educate you on the future of recycling. We feel that we have a great mix for you to get to know. We really appreciate them and thank them for their financial assistance to make this conference happen.

To make this conference fun as well as informative, there are many things on tap. Speaking of 'on tap,' the Opening Reception will be at the Boulevard Brewing Company—the largest craft brewery in the Midwest. Tuesday night you will be able to tour The Kansas City Power and Light District, a unique entertainment venue. MORA is also hosting a golf tournament this year. This is a great way to network with your fellow MORA colleagues. And, you can tour various recycling facilities around the Kansas City area.

We hope you enjoy yourselves this year and learn a few things along the way. It is our mission to keep you informed on the newest and greatest so that you can take what you learn back to your communities and businesses.

Thank you for your attendance and support. We, as a group, are becoming the "go-to" authorities on recycling. With your help, we can move MORA to the next level as an association.

*David Beal, MORA Board President*



**Holiday Inn—CoCo  
Key Water Resort**

9103 East 39<sup>th</sup> St.  
Kansas City, MO  
64133

816.737.0200

# Plenary Speakers



## **OPENING PLENARY BREAKFAST Smokestacks, Tailpipes and Trash Cans: The Waste/Climate Connection Tuesday, May 25, 8:30am–10:00am, Grand D**

**Eric Lombardi**, executive director of Eco-Cycle, Inc. in Boulder, Colorado, is a specialist in community recycling, resource conservation, public policy, and social enterprise development. He recently co-authored a report, *Stop Trashing the Climate*, with the Institute for Local Self Reliance and is working with the International Solid Waste Association on the connections of climate and waste. Eric will provide an update on the critical dialogues in play today as well as the trend toward embracing a Zero Waste philosophy as the most effective and economic community and business policy framework for reducing waste-related greenhouse gas emissions.

Eric works with public and private sector clients across the U.S. and abroad on the topics of recycling facilities, hard to recycle materials, politics of growing community recycling programs, and strategies for long-term recycling business survival. He is currently serving as a special advisor to Sustainable Travel International and is the only international member of the New Zealand Zero Waste Academy Advisory Group.

Eric's experience includes the creation of the first curbside recycling program and construction of the first material recovery facility in North Carolina in 1986. He was lead consultant for the creation of a for-profit paper recycling program in Romania and has led the design effort of a new MRF in Boulder County.

He co-founded the U.S. GrassRoots Recycling Network and the global Zero Waste International Alliance based in Wales. He is a past board member of the National Recycling Coalition and Colorado Association for Recycling.

Under his leadership, Eco-Cycle—a national pioneer in recycling founded in 1976—has become the largest community-based recycling organization in the U.S. and is home of the first *Center for Hard-To-Recycle Materials* (CHaRM).

## **CLOSING LUNCHEON Zero Waste Communities & Businesses Wednesday, May 26, 12:00pm–1:30pm, Grand D**

**Gary Liss** is a leading advocate for Zero Waste with over 36 years of experience in the solid waste and recycling field. He will highlight how businesses are leading the way to Zero Waste, the benefits of Zero Waste for creating jobs and addressing climate change, and what communities are doing to help their residents and businesses achieve Zero Waste.

He has worked with communities throughout the country to develop and implement Zero Waste plans and is currently working in Texas, Arkansas, Colorado and California. Gary was recently invited to be a technical resource for the Clinton Climate Initiative to assist on major urban projects.

Gary was the solid waste program manager for the city of San Jose, CA., where he initiated and managed their nationally recognized model recycling programs resulting in a current overall diversion rate of 62 percent. He worked to stimulate competition and harness the forces of the marketplace to achieve the city's policy goals. Gary is a founder and past president of the National Recycling Coalition and is currently on the Board of the GrassRoots Recycling Network and the new Recycling Organizations of North America. The California Resource Recovery Association (CRRRA) chose Gary as Recycler of the Year in 2005. He is the current mayor for his hometown of Loomis, Cal.



# At-a-Glance Schedule

## Sunday, May 23

All Day Family Activities / Sightseeing  
4:00pm–6:00pm Pre-Registration

## Monday, May 24

8:00am–5:00pm Registration  
8:30am Golf Tournament Check-in  
8:30am–Noon Tour 1—*Processing in Action*  
10:00am–5:00pm Exhibitor Setup  
Noon–12:30pm Workshop/Tour Box Lunch Pickup  
12:30pm–4:30pm Tour 2—*Post-Consumer Recycling*  
12:30pm–4:30pm Workshop 1—*Organics Recycling*  
6:00pm–10:00pm Opening Reception

## Tuesday, May 25

7:00am–8:30am Exhibitor Setup  
8:00am–5:00pm Registration  
8:30am–10:00am Plenary Breakfast  
10:00am–11:30am Exhibit Hall Grand Opening  
(Silent Auction Opens)  
11:30am–1:00pm Awards Luncheon  
1:00pm–2:30pm Concurrent Sessions  
2:30pm–3:00pm Exhibit Hall Break  
3:00pm–4:30pm Concurrent Sessions  
4:30pm–6:00pm Exhibitor Reception  
(Silent Auction Ends)  
7:00pm–8:30pm Legislative Forum  
7:00pm–Midnight Night on the Town

## Wednesday, May 26

8:00am–3:00pm Registration  
8:00am–9:00am Annual Meeting Breakfast  
9:00am–10:15am Concurrent Sessions  
10:15am–10:30am Exhibit Hall Break  
10:30am–11:45am Concurrent Sessions  
Noon–1:30pm Closing Luncheon  
1:45pm–4:30pm Workshop 2—*Zero Waste*  
1:45pm–4:30pm Tour 3—*Alternative Fuels*

### OPENING RECEPTION

**Monday, May 24**  
**6:00pm–10:00pm**  
**Boulevard Brewing Company**

Spend Monday evening at Boulevard Brewing Company, the largest craft brewery in the Midwest. Experience hometown beers and Cajun cooking while relaxing on the beer garden patio featuring a panoramic view of downtown Kansas City. Brewery tours will be offered.

#### TRANSPORTATION:

Please meet at the hotel's main entrance beginning at 5:25pm. The first bus will pickup passengers at 5:30pm with two more pickups scheduled at 20-minute intervals to accommodate brewery tours. Return times will begin approximately 9:00pm with the last bus to depart Boulevard at 10:00pm. Departure and return times may vary slightly.

**Hosted by the MARC Solid Waste Management District (Region E) with Boulevard Brewing Company and Ripple Glass.**

### EXHIBIT HALL ACTIVITIES

#### GRAND OPENING

Tuesday 10:00am–11:30am

#### EXHIBITOR RECEPTION

Tuesday 4:30pm–6:00pm

#### SILENT AUCTION

Tuesday Only  
10:00am–6:00pm

\*\*\*\*\*

#### Exhibitor Setup

Monday 10:00am–5:00pm  
Tuesday 7:00am–8:30am

#### Exhibitor Teardown

Wednesday 10:30–Noon

#### Exhibit Hall Breaks

Tuesday 2:30pm–3:00pm  
Wednesday 10:15am–10:30am



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In 2009, residents of Kansas City, Missouri, using the **KC Recycles** curbside recycling program, prevented **21 thousand tons** of material from going to local landfills.

By recycling paper and cardboard alone, the program saved 324,500 trees, 172,700 barrels of oil, and electricity to run 8,700 homes a year.\*

#### Curbside

- KC Recycles - Weekly Curbside recycling
- Trash Collection - weekly with a pay as you throw option for heavy users
- Appliance and Bulky Item Collection - scheduled by appointment
- Leaf and Brush Collection - once in the spring, once in the fall

#### Drop-off Sites

- Recycling - Wednesday through Saturday at four sites
- Tires - once each month (March through October)
- Hazardous Material - 5 days a week at one site
- Leaves and Brush - Saturdays at two sites

#### Neighborhood Cleanup Assistance

- Organized cleanup programs

#### Solid Waste Division Kansas City, MO

City Hall, 23rd floor  
414 E. 12th St.  
Kansas City, MO 64106  
(816) 513-2470



\*estimated values based on annual recycling rates

# Quick Reference

## Conference Schedule

### Sunday, May 23

All Day Family Activities / Sightseeing (*On Own*)

4:00pm–6:00pm Pre-Registration Open (*Grand Foyer*)

### Monday, May 24

8:00am–5:00pm Registration Open (*Grand Foyer*)

8:30am Golf Tournament Check-in (*Golf Course*)  
Royal Meadows Golf Course  
10501 E 47<sup>th</sup> St., Kansas City, Missouri  
*Lunch is included; however, transportation is not provided.*

8:30am–Noon Tour 1—Processing in Action  
• Pink Hill Demolition Landfill  
• Ripple Glass  
*Meet in front of hotel at 8:15am to load into shuttle bus.*

10:00am–5:00pm Exhibitor Setup (*Grand E/F/G*)

Noon–12:30pm Box Lunch Pickup (*Grand Foyer*)  
Available for pre-registered workshop and tour attendees.

12:30pm–4:30pm Tour 2—Post-Consumer Recycling  
• Lee's Summit North Recycling Center  
• Amcor PET  
*Meet in front of hotel at 12:15pm to load into shuttle bus.*

12:30pm–4:30pm Workshop 1—Organics Recycling (*Grand A*)  
Instructor:  
Linda Christopher, GrassRoots Recycling Network

6:00pm–10:00pm Opening Reception at Boulevard Brewery  
Bus departs 5:30, 5:50, and 6:15pm.  
Bus returns to hotel starting at 9:00pm.  
*Meet in front of hotel at 5:25pm to load into shuttle bus. Departure times are approximate.*



# Conference Schedule

## Tuesday, May 25

7:00am–8:30am	Exhibitor Setup ( <i>Grand E/F/G</i> )	
8:00am–5:00pm	Registration ( <i>Grand Foyer</i> )	
8:30am–10:00am	Plenary Breakfast ( <i>Grand D</i> )	Keynote Speaker: Eric Lombardi
10:00am–11:30am	Exhibit Hall Grand Opening ( <i>Grand E/F/G</i> )	Silent Auction Opens
11:30am–1:00pm	Awards Luncheon ( <i>Grand D</i> )	
1:00pm–2:30pm	Concurrent Session 1	Cell phones silent or off, please!
<b>TRACK 1: One Footprint at a Time</b>	<b>TRACK 2: Turning Over a New Leaf</b>	<b>TRACK 3: Taking Recycling by Storm</b>
( <i>Grand A</i> ) <b>Climate Connection</b> <i>diversion or conversion</i>  Speakers Eric Lombardi, Eco-Cycle Shannon Davis, EPA Region 9 Dennis Murphey, City of Kansas City  Moderator Lisa Danbury, MARC SWMD	( <i>Grand B</i> ) <b>Beyond Recycling: Composting</b> <i>grasscycling &amp; backyard bins</i>  Speakers Stan Slaughter, Tall Oak Productions George Wesley, Ozark Correctional Center  Moderator Rob Didricksen, MO Recycling Program	( <i>Grand C</i> ) <b>Zero WHAT?!</b> <i>first step programs</i>  Speakers Nadja Karpilow, MARC SWMD Devery Hunt, City of Excelsior Springs Jennifer Stafford, City of Gladstone  Moderator Donna Utter, AbitibiBowater
2:30pm–3:00pm	Exhibit Hall Break ( <i>Grand E/F/G</i> )	Silent Auction Continues
3:00pm–4:30pm	Concurrent Session 2	Cell phones silent or off, please!
<b>TRACK 1: One Footprint at a Time</b>	<b>TRACK 2: Turning Over a New Leaf</b>	<b>TRACK 3: Taking Recycling by Storm</b>
( <i>Grand A</i> ) <b>Wise Waste: Case Studies</b> <i>government/business</i>  Speakers Bruce Canova, EPA Region 7 Chris Jensen, Rockhurst High School Julie Coon, Johnson County, Kansas Austin Smith, Alliant Techsystems  Moderator Steve Fishman, EPA Region 7	( <i>Grand B</i> ) <b>Climate Footprint: Mat'l Lifecycle</b> <i>carbon credits &amp; WaRM model</i>  Speakers Shannon Davis, EPA Region 9 Mark Maloney, Carbon Solutions Group  Moderator Harry Rogers, Region M SWMD	( <i>Grand C</i> ) <b>NOW WHAT?!</b> <i>big step opportunities</i>  Speakers Stacie Tucker, EPA Region 7 Lara Isch, KCMO HHW Facility Ernie Wassmann, Pink Hill Demolition Landfill  Moderator Stacia Stelk, Ripple Glass
4:30pm–6:00pm	Exhibitor Reception ( <i>Grand E/F/G</i> )	Silent Auction Ends
7:00pm–8:30pm	Legislative Forum ( <i>Grand A</i> )	
7:00pm–Midnight	<b>Night on the Town</b> The evening is on your own.  MORA will provide an hourly shuttle service for \$15/person to the Power & Light District—Kansas City's new downtown entertainment center.	<i>Shuttle Riders: Meet in front of the hotel to load into shuttle bus. Last shuttle will leave the Power &amp; Light District at 11:30pm. Downtown drop-off and pick-up location to be announced.</i>

# Quick Reference

**Wednesday, May 26**

8:00am–3:00pm	Registration ( <i>Grand Foyer</i> )		
8:00am–9:00am	Annual Meeting Breakfast ( <i>Grand D</i> )		
9:00am–10:15am	Concurrent Session 3 <span style="float: right;">Cell phones silent or off, please!</span>		
<b>TRACK 1: One Footprint at a Time</b>	<b>TRACK 2: Turning Over a New Leaf</b>	<b>TRACK 3: Taking Recycling by Storm</b>	
<i>(Grand A)</i> <b>Go Green</b> <i>tips for businesses, homes</i>	<i>(Grand B)</i> <b>Green Waste, Mean Waste</b> <i>organics recycling</i>	<i>(Grand C)</i> <b>Riding the Wave</b> <i>green jobs, resource parks</i>	
Speakers Matt Riggs, MARC SWMD Kara Taylor, City of Lee's Summit	Speakers Kevin Anderson, Missouri Organic Rick Shipley, Organix Recycling Jack Croghan, Green Smart Food Svcs.	Speakers Gary Liss, Gary Liss & Associates Michael Shaw, City of Kansas City	
Moderator Cindy Jolly, Mid-Missouri SWMD	Moderator Susan Pekarek, Johnson County, Kans.	Moderator Rob Didricksen, MO Recycling Program	
10:15am–10:30am	Exhibit Hall Break ( <i>Grand E/F/G</i> )		
10:30am–11:45am	Concurrent Session 4 <span style="float: right;">Cell phones silent or off, please!</span>		
<b>TRACK 1: One Footprint at a Time</b>	<b>TRACK 2: Turning Over a New Leaf</b>	<b>TRACK 3: Taking Recycling by Storm</b>	
<i>(Grand A)</i> <b>Product Stewardship</b> <i>policies, incentives</i>	<i>(Grand B)</i> <b>Uncommon Organics</b> <i>wood waste, biosolids</i>	<i>(Grand C)</i> <b>Turning the Tide</b> <i>adapting to community goals</i>	
<i>Roundtable Discussion</i> Tim Warren, Call2Recycle Gary Ryan, Ryan Enterprises	Speakers Bill Beck, City of Sedalia Ken Powell, KDHE Gary Hinegardner, Missouri Mulch	Speakers Jeff Krum, Ripple Glass Carrie Spencer, Waste Management	
Moderator Gary Liss, Gary Liss & Associates	Moderator John Reece, LBVSD	Moderator Mary Patterson, St. Louis County	
Noon–1:30pm	Closing Luncheon ( <i>Grand D</i> )	Keynote Speaker: Gary Liss	
1:45pm–4:30pm	Workshop 2—Zero Waste ( <i>Grand A</i> )	Instructor: Gary Liss	
1:45pm–4:30pm	Tour 3—Alternative Fuels <ul style="list-style-type: none"> <li>Courtney Ridge Landfill</li> <li>CTC Horticultural Center</li> <li>Lafarge Solid Fuel Plant</li> </ul>	<i>Meet in front of hotel at 1:30pm to load into shuttle bus.</i>	

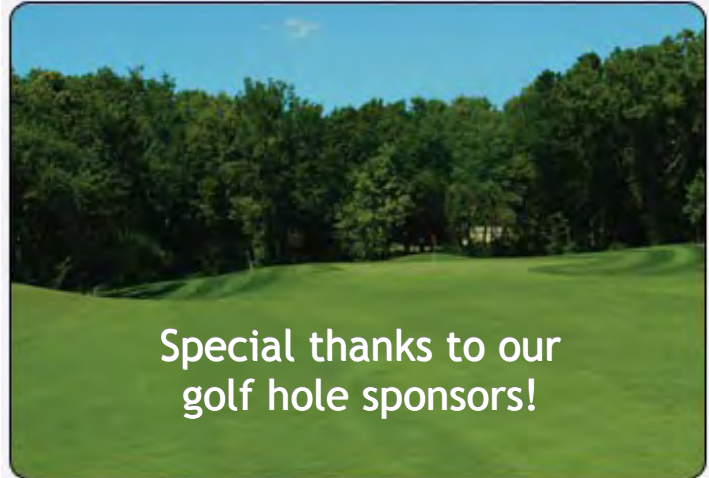


# Special Activities

**GOLF TOURNAMENT**  
Monday, May 24  
8:30am Check-In

**Royal Meadows Golf Course**  
10501 East 47th Street  
Kansas City, Missouri

Join your fellow MORA colleagues for a round of golf. The golf course is located within minutes of the hotel. The fee includes lunch and two beverage tickets. Transportation is not provided.



Special thanks to our  
golf hole sponsors!

**LEGISLATIVE FORUM**  
Tuesday, May 25  
7:00pm—8:30pm Grand A

## **MORA NEEDS YOUR INPUT!**

The Legislative Committee is developing policy papers containing viewpoints about important issues relevant to recycling in Missouri.

The committee is seeking your help to focus on topics critical to Missouri's recycling industry.

These ideas will be further refined during the summer months and be ready to present at a policy development summit this fall for member approval.

**NIGHT ON THE TOWN**  
Tuesday, May 25  
7:00pm—Midnight

The evening is on your own.

## **Shuttle Service, anyone?**

MORA will provide an hourly shuttle service for \$15 per person to the Power & Light District—Kansas City's new downtown entertainment center.

Riders should meet at the front of the hotel to load into shuttle van. Last shuttle will leave the Power & Light District at 11:30pm. Downtown drop-off and pick-up location to be announced.



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# Workshops & Tours

## Workshops (Grand A)

### Workshop 1—Organics Recycling

Monday, May 24; 12:30pm—4:30pm

Linda Christopher, executive director of the GrassRoots Recycling Network (GRRN), will lead this workshop designed to explore the reasons to expand organics recycling, the importance of compost to soil health and carbon sequestration, sustainable agriculture, and the upstream and downstream impacts for diverting organics from landfills. The workshop is based on COOL 2012, an initiative co-sponsored by GRRN and Biocycle magazine to educate and raise awareness about organics recycling and the beneficial use for the recovered materials.

### Workshop 2—Zero Waste

Wednesday, May 26; 1:45pm—4:30pm

Learn how zero waste practices and policies can help build sustainable communities and businesses throughout Missouri. Gary Liss, a leading advocate of Zero Waste planning, will introduce the concepts and tools for action. Learn how Zero Waste businesses are leading the way having diverted 90% of wastes from landfill and incineration. Gain a better understanding of how incentives and rules can eliminate waste and emphasize reuse, why zero waste doesn't include incineration, and what opportunities exist for product stewardship and procurement policies. Also learn about the types of infrastructure needed to achieve zero waste (or near zero waste). The workshop includes a practice exercise and discussion.

## Tours (Meet in front of the hotel 15 minutes before scheduled departure.)

### Tour 1—Processing in Action

Monday, May 24; 8:30am—12:00pm

Tour Ripple Glass, Kansas City's new glass processing facility, and observe how glass is transformed into feedstock for new materials and products. Also see how the Pink Hill Demolition Landfill is processing asphalt shingles and wood waste as part of its waste diversion efforts.

### Tour 2—Post-Consumer Recycling

Monday, May 24; 12:30pm—4:30pm

Visit the Lee's Summit North Recycling Center where residents and businesses drop off post-consumer recyclables, including glass. Also, learn about the city's plans to install a rain garden and outdoor classroom. Next stop is Amcor PET in Lenexa, Kansas, to tour its plastic bottle manufacturing plant using post-consumer resin (PCR) in its processes.

### Tour 3—Alternative Fuels

Wednesday, May 26; 1:45pm—4:30pm

Tour the Courtney Ridge Landfill to see its landfill gas utilization project and how it supplies alternative fuel to the Lafarge Sugar Creek Cement Plant. The next visit is across the street to see how Lafarge's solid fuel plant shreds non-recyclable and non-compostable materials to use as alternative fuel to further reduce the cement plant's reliance on coal. You will also visit the CTC Horticultural Center which showcases a public/private greenhouse project with the Fort Osage School District providing students a hands-on learning experience.



# Concurrent Sessions

## Tuesday Afternoon

**1:00–2:30PM**

### **Climate Connection (Grand A)**

In the nation's pursuit of energy independence and climate protection, understand the importance of waste diversion in greenhouse gas reduction and energy savings and considerations for converting waste into energy. Featuring Eric Lombardi, Shannon Davis and Dennis Murphey. Moderated by Lisa Danbury, MARC Solid Waste Management District.

### **Beyond Recycling: Composting (Grand B)**

Learn about composting without ever leaving the 'yard.' Highlights include residential grasscycling and backyard composting plus a commercial scale on-site operation using in-vessel technology at a prison setting. Featuring Stan Slaughter and George Wesley. Moderated by Rob Didricksen, Missouri State Recycling Program

### **Zero WHAT?! (Grand C)**

The steps to zero waste are basic programs and services with a twist. Learn about the benefits of bundled services and regional cooperation to successful residential diversion programs and education/outreach efforts. Featuring Nadja Karpilow, Devery Hunt and Jennifer Stafford. Moderated by Donna Utter, AbitibiBowater.

### **TRACK 1—One Footprint at a Time**

### **TRACK 2—Turning Over a New Leaf**

### **TRACK 3—Taking Recycling by Storm**

**3:00–4:30PM**

### **Wise Waste: Case Studies (Grand A)**

Learn how businesses and organizations are implementing zero waste programs. US EPA will introduce the WasteWise Program, followed by county, school district and industry discussions of successes and barriers to implementing sustainability initiatives. Featuring Bruce Canova, Chris Jensen, Julie Coon and Austin Smith. Moderated by Steve Fishman, EPA Region 7.

### **Climate Footprint: Material Lifecycle (Grand B)**

Recent research explores material lifecycle costs of common products on climate, environment and energy impacts. Explore how communities, businesses and consumers can make a difference on upstream production and downstream management with waste as a resource. Do you have a untapped resource in the new carbon trading market? Featuring Shannon Davis and Mark Maloney. Moderated by Harry Rogers, Region M Solid Waste Management District.

### **NOW What?! (Grand C)**

Explore the next big opportunities to make hard-to-recycle items commonplace statewide. Learn about the changing landscape for pharmaceuticals and construction wastes, including infrastructure, policy and regulations needed to make it possible in every community. Featuring Ernie Wassmann, Lara Isch and Stacie Tucker. Moderated by Stacia Stelk, Ripple Glass.

### **TRACK 1—One Footprint at a Time**

### **TRACK 2—Turning Over a New Leaf**

### **TRACK 3—Taking Recycling by Storm**



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<b>BELLEVILLE, IL</b> 3521 Centreville Ave. M-F: 6:30 - 4:30, Saturday: 7 - 3 618.233.2007	<b>VALLEY PARK, MO</b> 39 Old Elam Ave. M-F: 7 - 5, Saturday: 7 - 3 Sunday: 9 - 2 636.861.3344	<b>ST. LOUIS, MO</b> 560 Terminal Rd. M-F: 7 - 4, Saturday: 7-3 314.868.1612
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## Wednesday Morning

### 9:00–10:15AM

#### **Go Green (Grand A)**

Nowadays everyone wants to go green but they're not sure how to get started. Learn easy tips for individuals and businesses to *Go Green* and how local governments can play a role in education. Featuring Matt Riggs and Kara Taylor. Moderated by Cindy Jolly, Mid-Missouri Solid Waste Management District.

#### **TRACK 1—One Footprint at a Time**

#### **Green Waste, Mean Waste (Grand B)**

Scraping your plate can build an industry and help the environment. Food waste composting presents both challenges and opportunities. Learn about successful strategies and programs to collect and manage food waste in a big way. Featuring Kevin Anderson, Rick Shipley and Jack Croghan. Moderated by Susan Pekarek, Johnson County, Kans.

#### **TRACK 2—Turning Over a New Leaf**

#### **Riding the Wave (Grand C)**

Recycling means jobs. Learn about the role resource recovery parks play in job creation and waste diversion. Featuring Gary Liss and Michael Shaw. Moderated by Rob Didricksen, Missouri State Recycling Program.

#### **TRACK 3—Taking Recycling by Storm**

### 10:30–11:45AM

#### **Product Stewardship (Grand A)**

Get charged up about EPR! Join a roundtable discussion to identify what types of extended producer responsibility (EPR) issues we can work toward as a state. Batteries provide an excellent case study of how regulatory and voluntary programs work and how the lack of producer responsibility leads to unnecessary waste disposal. Featuring Tim Warren and Gary Ryan. Moderated by Gary Liss, Gary Liss & Associates.

#### **TRACK 1—One Footprint at a Time**

#### **Uncommon Organics (Grand B)**

Moving beyond traditional green waste composting can present opportunities to manage organic material streams like biosolids, wood waste and animal mortality. Is biochar in your future? Come find out. Featuring Bill Beck, Ken Powell and Gary Hinegardner. Moderated by John Reece, Little Blue Valley Sewer District.

#### **TRACK 2—Turning Over a New Leaf**

#### **Turning the Tide (Grand C)**

As communities strive to achieve higher levels of waste diversion, learn how the waste industry and private firms are adapting to meet these demands. Featuring Jeff Krum and Carrie Spencer. Moderated by Mary Patterson, St. Louis County.

#### **TRACK 3—Taking Recycling by Storm**

	<p>Pioneer Trails Regional Planning Commission  P.O. Box 123  802 S. Gordon  Concordia, MO 64020  660.463.7934</p>	
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Pioneer Trails Regional Planning Commission provides professional planning services and technical assistance to its members through community-based planning efforts, regional collaboration, cooperation and coordination between the public and private sectors, and the pursuit of economic development opportunities.



Randy White  
Executive Director

Ruth Anne Parrott  
Solid Waste Planner

<http://www.trailsrpc.org>

# Special Recognition

## Award Recipients

### BUSINESS RECYCLING / WASTE REDUCTION AWARD

Large Business Category: Hallmark

Small Business Category: Remains

### BEST USE OF RECYCLED MATERIAL AWARD

Lamar Enterprises

### RECYCLING EDUCATION PROGRAM AWARD

Service Recycling

### COMMUNITY OR GOVERNMENT AWARD

Large City Category: Kansas City

Small City Category: Wentzville

### VOLUNTEERISM IN RECYCLING AWARD

Sandy Alford, Lake Sherwood Recycling Committee

### RECYCLING SERVICE PROVIDER AWARD

Large Provider Category: IEM

Small Provider Category: Arm Strong Environmental

### GOVERNMENT LEADERSHIP AWARD

Charles Dooley, St. Louis County

### SCHOOL RECYCLING PROGRAM AWARD

Smithville School District

### COMMUNITY PARTNERSHIP IN RECYCLING AWARD

City of Grain Valley and Grain Valley School District

### PRESIDENT'S AWARD

Cynthia Mitchell

## Leadership Circle

AbitibiBowater Recycling Division, Kansas City

AbitibiBowater Recycling Division, St. Louis

Allied Republic

Batliner Paper Stock Company

Central Paper Stock Company, Inc.

City of Kansas City

City of Lee's Summit

Deffenbaugh Recycling Company

EPC, Inc.

Jackson County

MARC Solid Waste Management District

Missouri American Water

Ozark Rivers Solid Waste Management District

Pioneer Trails Regional Planning Commission

Region M Solid Waste Management District

St. Louis County Health

St. Louis-Jefferson Solid Waste Mgt. District

Synetic Technologies

*Thanks to our 2010  
Leadership Circle Members  
for your continued support!*

### AWARDS LUNCHEON

Tuesday, May 25  
11:30am—1:00pm Grand D

Join us to celebrate the past year successes.

Plaques made from reclaimed lumber by the students of Craig School in Craig, Missouri.

### ANNUAL MEETING BREAKFAST

Wednesday, May 26  
8:00—9:00am Grand D

Board election results, bylaws amendments,  
financial update.

Come meet new and returning members.

# 2010 Conference

## Speakers

**Kevin Anderson** [kevin@missouriorganic.com](mailto:kevin@missouriorganic.com) 816.483.0908  
Kevin owns and operates Missouri Organic Recycling involved in composting large-scale commercial and institutional food recovery programs. He works with the city of Kansas City and area municipalities on green waste programs. Missouri Organic has been in business since 1992. Kevin is committed to raising awareness of food waste diversion and compost utilization.

**Bill Beck** [bbeck@cityofsedalia.com](mailto:bbeck@cityofsedalia.com) 660.827.3000  
Bill is the public works director for the city of Sedalia. He recently expanded composting operations at the wastewater treatment plant to better manage biosolids.

**Bruce Canova** [canova.bruce@epa.gov](mailto:canova.bruce@epa.gov) 913.551.7888  
Bruce works on EPA's Waste Wise program at the Region 7 office in Kansas City. Bruce has helped business and industry partners implement strong waste prevention programs that focus on source reduction, recycling, green purchasing and overall cost reduction.

**Linda Christopher** [linda@grn.org](mailto:linda@grn.org) 707.321.7883  
Linda is executive director for GrassRoots Recycling Network. She is working with Biocycle magazine on a COOL 2012 Initiative to promote the benefits of organics recycling through workshops and trainings.

**Julie Coon** [julie.coon@jocogov.org](mailto:julie.coon@jocogov.org) 913.715.6900  
Julie is a solid waste specialist with the Johnson County Environmental Department. She manages education and outreach efforts and is also focused on solid waste planning for the county.

**Jack Croghan** [jcroghan@greensmartfoodservices.com](mailto:jcroghan@greensmartfoodservices.com) 314.406.5695  
Jack is a partner with Green Smart Food Services, a St. Louis-based company working with businesses to reduce food waste using a technology based on natural, safe microorganisms to decompose organic waste into nutrient-rich water.

**Shannon Davis** [davis.shannon@epa.gov](mailto:davis.shannon@epa.gov) 415.972.3440  
Shannon works on the solid waste policy connection to climate change and materials management for EPA Region 9 located in San Francisco.

**Gary Hinegardner** [gary@missourimulch.com](mailto:gary@missourimulch.com) 573.216.3572  
Gary Hinegardner is sales manager for Missouri Mulch. He managed a Farmer's Cooperative for 17 years and worked in India and Russia in crop production and cooperatives. He has developed products for the horticulture and bio-fuel markets from the waste stream of the largest wooden barrel manufacturer. He has a Master in Agronomy (soil fertility) from the University of Illinois.

**Devery Hunt** [dhunt@ci.excelsior-springs.mo.us](mailto:dhunt@ci.excelsior-springs.mo.us) 816.630.9521  
Devery works for the city of Excelsior Springs Public Works overseeing the trash collection and recycling programs which recently transitioned to a cart system. She serves as a MARC SWMD board member.

**Lara Isch** [lara\\_isch@kcmo.org](mailto:lara_isch@kcmo.org) 816.784-2082  
Lara manages the city of Kansas City's household hazardous waste facility. She is a board member for the North American Hazardous Materials Management Association. Lara interned for the Sierra Club, USEPA, and Tennessee Valley Authority. She worked three years in the private sector as an environmental consultant prior to taking a position with Kansas City.

**Chris Jensen** [cjensen@rockhursths.edu](mailto:cjensen@rockhursths.edu) 816.363.2036  
Chris chairs the Sustainability Committee at Rockhurst High School in Kansas City, MO. He teaches English in addition to his sustainability duties. He was Chaplain at Leavenworth Penitentiary and served in the U.S. Army.

**Nadja Karpilow** [karpilow@marc.org](mailto:karpilow@marc.org) 816.474.4240  
Nadja coordinates the district grant and Regional HHW Collection program for the MARC SWMD. As programs coordinator, she provides technical assistance and resources to district members and grantees and also helps local governments improve programs and services.

**Jeff Krum** [jkrum@boulevard.com](mailto:jkrum@boulevard.com) 816.701.7216  
Jeff is a co-founder and principal of Ripple Glass with a long commitment to sustainability, expressed most directly through the restoration and reuse of historic structures. As Boulevard's chief financial officer since 1994, he manages Ripple's business and financial affairs, and is, with the other principals, actively engaged in planning the company's growth and development.

**Gary Liss** [gary@garyliss.com](mailto:gary@garyliss.com) 916.652.7850  
Gary is a leading advocate for Zero Waste with over 36 years experience in the solid waste and recycling field. He has worked with communities throughout the country to develop and implement Zero Waste plans. Gary was recently invited to be a technical resource for the Clinton Climate Initiative to assist on major urban projects.

**Eric Lombardi** [eric@ecocycle.org](mailto:eric@ecocycle.org) 303-444-6634  
Eric Lombardi, executive director of Eco-Cycle, Inc. in Boulder is a specialist in community recycling, resource conservation public policy, and social enterprise development. He recently co-authored a report for the Institute for Local Self Reliance, entitled, *Stop Trashing the Climate*, and is working with the United Nations on the connections of climate and waste.

**Mark Maloney** [mmaloney@carbonsolutionsgroup.com](mailto:mmaloney@carbonsolutionsgroup.com) 866-499-1456 Mark is vice president of Carbon Solutions Group overseeing business development and its waste services team. He handles the existing compliance and voluntary carbon markets and how those pertain to the US waste industry. He has been involved in the US carbon market since 2006.

**Dennis Murphey** [dennis\\_murphey@kcmo.org](mailto:dennis_murphey@kcmo.org) 816.513.3459 Dennis is the chief environmental officer for the city of Kansas City. His work has focused on sustainability initiatives and the city's Climate Protection Plan adopted in 2008. He has 30 years of environmental management experience in the public and private sectors working for the Oregon DEQ, city of Cincinnati and as director of KDHE Bureau of Waste Management.

**Ken Powell** [kpowell@kdheks.gov](mailto:kpowell@kdheks.gov) 785.296.1121 Ken has worked for the Kansas Department of Health and Environment for 16 years. Since 1999, he has worked in planning for emergency disposal of animal carcasses in the event of a Foreign Animal Disease occurrence. His main duties are writing permits and regulations for composting facilities, solid waste processing and transfer facilities, and waste tire transporters and processors.

**Matt Riggs** [mriggs@marc.org](mailto:mriggs@marc.org) 816.474.4240 Matt is the outreach coordinator for the MARC SWMD. Matt coordinates the district's RecycleSpot website and environmental education efforts. Matt regularly gives presentations as Eco Elvis to schools, community groups and businesses on how to 'go green.'

**Gary Ryan** [garyryanenterprises@att.net](mailto:garyryanenterprises@att.net) 573.592.0202 Gary owns a plastics recycling business in Fulton, Mo. He is a MORA board member and chairs its legislative committee.

**Michael Shaw** [michael\\_shaw@kcmo.org](mailto:michael_shaw@kcmo.org) 816.513.3484 Mike manages the solid waste program for the city of Kansas City. He is overseeing an RFP process to design, build and operate an Eco Center—a state-of-the-art transfer and material recovery facility—being planned as the cornerstone project to help the city reach its waste diversion goal by 2020. Mike is the current board chair of the MARC SWMD.

**Rick Shipley** [ricks@organixrecycling.com](mailto:ricks@organixrecycling.com) 708.935.6109 Rick recently started an organics hauling business to collect food waste from regional supermarket chains in particular serving the rural areas in the Midwest.

**Stan Slaughter** [stan@stanslaughter.com](mailto:stan@stanslaughter.com) 816.246.6871 Stan is the Eco-Troubadour of Tall Oak Productions. His lively musical recycling and composting programs have taken him to more than 3,000 schools in 25 states. He holds an M.A. in Biology from UMKC and has been a full-time freelance environmental educator since 1990. He was honored as Missouri Environmental Educator of the Year, US Compost Educator of the Year, and is in the Kansas Recycling Hall of Fame.

**Austin Smith** [austin.smith@atk.com](mailto:austin.smith@atk.com) 816.796.7101 Austin is the sustainability engineer for Alliant Techsystems, the operator of the Lake City Army Ammunition Plant in Independence, Mo. He started his role in sustainability seven months ago and has been with Alliant for 2 years.

**Carrie Spencer** [cspence4@wm.com](mailto:cspence4@wm.com) 515.480.9117 Carrie began her career in the environmental industry in 1999 while earning a B.S. in Business Management at New Mexico State University. Currently her territory spans Iowa, Nebraska, Kansas, and Missouri representing public sector, community relations and government affairs for Waste Management. She serves on the board of the National Solid Waste Management Association—Missouri Chapter.

**Jennifer Stafford** [jennifers@gladstone.mo.us](mailto:jennifers@gladstone.mo.us) 816.436.5442 Jennifer is the administrative assistant for Gladstone Public Works. She coordinates the city's regional yard waste program which provides fee-based services to area residents and commercial landscapers year-round. Jennifer has been with Gladstone for 10 years and was instrumental in program and site development.

**Kara Taylor** [kara.taylor@cityofls.net](mailto:kara.taylor@cityofls.net) 816.969.1804 Kara is the environmental coordinator for the city of Lee's Summit. She is responsible for all of the city's environmental efforts, including public outreach and education. Kara has a B.S. in Geology/Geophysics from the University of Missouri-Rolla. Prior to joining the city, she worked over 12 years in environmental consulting.

**Stacie Tucker** [tucker.stacie@epa.gov](mailto:tucker.stacie@epa.gov) 913.551.7003 Stacie works as an environmental scientist for EPA Region 7 in the Air and Waste Management Division. She has worked for five years in RCRA enforcement. Prior to joining EPA, she worked for state environmental agencies on inspections, compliance assistance, enforcement actions and permits.

**Tim Warren** [twarren@call2recycle.org](mailto:twarren@call2recycle.org) 636.579-9870 Tim manages the Central Region for Call2Recycle, a program of the non-profit organization Rechargeable Battery Recycling Corporation (RBRC). Call2Recycle provides an a no-cost program for municipalities, public agencies and businesses/corporations in the U.S. and Canada to recycle used rechargeable batteries and cell phones. Prior to joining Call2Recycle, Tim worked for NAPCOR, a plastic packaging trade association, where he assisted with PET plastic packaging recycling. Tim is a former MORA board member with over 25 years experience in recycling and waste reduction.

**Ernie Wassmann** [ewassmann@superiorbowen.com](mailto:ewassmann@superiorbowen.com) 816.560.6396 Ernie has filled various senior executive roles over the past 35 years. As CEO and a member of the board of directors, Ernie's accomplishments include corporate turn-arounds, sales of corporations, two public offerings, and various company startups. Success allowed him to retire early and today he is a business coach focused on helping clients understand their market better.

**George Wesley** [george.wesley@doc.mo.gov](mailto:george.wesley@doc.mo.gov) 573.767.4491 George oversees the in-vessel composting program of the Ozark Correctional Center (OCC). George is a decorated Army veteran of 24 years. He began his career with the Missouri Department of Corrections in 1997 and has been the goods service manager since 2000. He also manages OCC's recycling center.

# Sponsors & Exhibitors

## Directory

### **AbitibiBowater Recycling Division**

Donna Utter  
510 Division Street  
Kansas City, KS 66103  
913-722-9022  
donna.utter@abitibibowater.com

### **AbitibiBowater Recycling Division**

Stefanie Fairless  
PO Box 24843  
St. Louis, MO 63115  
314-381-3700  
stefanie.fairless@abitibibowater.com

### **Batliner Paper Stock Co.**

Meagan Stach  
2501 Front Street  
Kansas City, MO 64120  
816-483-3343  
meagans@batlinerpaperstock.com

### **Boulevard Brewing Company**

Jeff Krum  
2501 Southwest Boulevard  
Kansas City, MO 64108  
816-474-7095  
www.boulevard.com

### **Champlin Tire Recycling, Inc.**

Brian Lamer  
PO Box 445  
Concordia, MO 66901  
800-295-3345  
briancetri@nckcn.com

### **City Carton Recycling**

Andrew Kroymann  
3 East Benton Street  
Iowa City, IA 52240  
319-351-2848  
andrewkroymann@citycarton.com

### **City of Kansas City Public Works**

Michael Shaw  
414 E. 12th Street, 23rd Floor  
Kansas City, MO 64106  
816-413-3484  
www.kcmo.org/kcrecycles

### **City of Lee's Summit**

Kara Taylor  
220 SE Green Street  
Lee's Summit, MO 64063  
816-969-1804  
kara.taylor@cityofls.net

### **Copper Wire Stripper**

Carlo Dilegge  
2037 Redstone Crs  
Oakville, ON Canada 16M 5B1  
416-230-4063  
nsh.corp@bell.net

### **Deffenbaugh Industries**

Jeremy Woolf  
2601 Midwest Drive  
Kansas City, KS 66206  
913-745-1825  
jwoolf@deffenbaughinc.com

### **DeHart Recycling Equipment**

Sean Justen  
11862 Missouri Bottom Road  
St. Louis, MO 63042  
314-292-8181  
sean@dehartsales.com

### **DSI Recycling Systems Inc.**

Mark Roggy  
1759 Lobsinger Line RR1  
Waterloo, ON Canada N2L 4G8  
800-824-4115  
info@dsirecycling.com

### **EPC, Inc**

David Beal  
3941 Harry S Truman Blvd  
St Charles, MO 63301  
636-443-1999  
dave.beal@epcusa.com

### **HDR**

Deb Frye  
4435 Main Street  
Kansas City, MO 64111  
816-360-2709  
dfrye@hdrinc.com

### **HWI Environmental Technologies**

Buddy Lane  
12951 Gravois Road, Suite 110  
Saint Louis, MO 63127  
314-842-8383  
blane@hwienvironmental.com

### **Intercon Solutions**

Randy Lopez  
1001 Washington Avenue  
Chicago Heights, IL 60411  
813-249-3363  
randy@interconsolutions.com

### **Interstate Batteries Recycling**

Tim Tarwater  
12113 Mastin Street  
Overland Park, KS 66213  
913-789-9503  
tim.tarwater@ibsa.com

### **Kansas Organization of Recyclers**

Spencer Duncan  
212 SW 8th Avenue, Suite 202  
Topeka, KS 66603  
785-233-3771  
kskor@kskor.org

### **L&P Wire Tie Systems**

Carley Porter  
635 E. Central  
Carthage, MO 64836  
417-358-8141  
carley.porter@lpwiretie.com

### **MARC SWMD**

Lisa Danbury  
600 Broadway, #300  
Kansas City, MO 64105  
816-474.-240 X8225  
ldanbury@marc.org

### **Marck Industries, Inc.**

Mike Wilson  
302 W. Second Street  
Cassville, MO 656.25  
417-847-5900  
mike@marck.net

### **Mid-MO SWMD, Region H**

Cindy Jolly  
PO Box 6015  
Columbia, MO 65205  
573-874-7574  
crj@gocolumbiamo.com

### **MO State Recycling Program**

Robert Didriksen  
PO Box 809  
Jefferson City, MO 65102  
573-751-3384  
Robert.Didriksen@oa.mo.gov

### **Pioneer Trails RPC**

Randy White  
PO Box 123  
Concordia, MO 64020  
660-463-7934  
randy@trailssrpc.org

# Directory Continued

## Region M SWMD

Harry Rogers  
PO Box 388  
Webb City, MO 64870  
417-782-3515  
hrogers@hstcc.org  
www.hstcc.org

## Resource Management Companies

Gary Gilliam  
4375 Rider Trail North  
Earth City, MO 63045  
314-770-9898  
gary\_g@rmcrecycle.com  
www.rmcrecycle.com

## Ripple Glass, LLC

Stacia Stelk  
PO Box 414197  
Kansas City, MO 64141  
816-221-4527  
rippleglass@  
boulevard.com

## St. Louis Composting, Inc.

Patrick Geraty  
39 Old Elam Ave.  
Valley Park, MO 63088  
636-861-3344  
pgeraty@stlcompost.com

## St. Louis County

John Haasis  
111 S. Meramec Avenue  
Clayton, MO 63105  
314-615-6878  
Jhaasis@stlouisco.com

## St. Louis-Jefferson SWMD

David Berger  
7525 Sussex Avenue  
St Louis, MO 63143  
314-645-6753  
david@swmd.net

## Strategic Materials, Inc.

Carrie Ray  
24 Branch Street  
St. Louis, MO 63147  
314-621-6928  
cray@  
strategicmaterials.com

## Tetra Tech, Inc.

Jesse Kidwell  
415 Oak St.  
Kansas City, MO 64106  
816-412-1766  
jessica.kidwell@  
tetrattech.com

## Trex Company, Inc.

Amanda Harrington  
160 Exeter Drive  
Winchester, VA 22603  
540-542-6300  
aharrington@trex.com

## UNICOR

Tim Moore  
1300 Metropolitan  
Leavenworth, KS 66048  
913-578-1401  
tmoore@  
central.unicor.gov

## Rethink, Reuse, Reduce, and Recycle in Missouri



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## Region M SWMD

P.O. Box 388  
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Fax: 417-782-2043  
E-mail: scampbell@regionm.org

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# 2010 MORA

## Board of Directors

**Brenda Ardrey**

MO DNR Solid Waste Mgmt. Program  
PO Box 176  
Jefferson City, MO 65102  
PH: 573.751.5401  
[brenda.ardrey@dnr.mo.gov](mailto:brenda.ardrey@dnr.mo.gov)

**Linda Adams**

St. Louis Jefferson SW Dist.  
7525 Sussex. Ave.  
St. Louis, MO 63143  
PH: 314.645.6753  
[linda@swmd.net](mailto:linda@swmd.net)

**David Beal (PRESIDENT)**

EPC, Inc.  
3941 Harry S. Truman Blvd.  
St. Charles, MO 63301  
PH: 636.443.1999  
[dbeal@epcusa.com](mailto:dbeal@epcusa.com)

**Jo Ann Dennings (SECRETARY)**

EduCare Boone County  
1400 Rock Quarry Road, Q114  
Columbia, MO 65211  
PH: 573.884.1714  
[Reuse.3@gmail.com](mailto:Reuse.3@gmail.com)

**Rob Didriksen**

Missouri State Recycling - OA  
P.O. Box 809  
301 W. High Street, Rm 630  
Jefferson City, MO 65101  
PH: 573.751.3384  
[Robert.Didriksen@oa.mo.gov](mailto:Robert.Didriksen@oa.mo.gov)

**Bill Guinther (VICE PRESIDENT)**

PO Box 1195  
1808 Shield Court  
Lake Sherwood, MO 63357  
PH: 636.398.4581  
[mosped@aol.com](mailto:mosped@aol.com)

**Cindy Jolly**

Mid Mo. SWMD, Region H  
P.O. Box 6015  
Columbia, MO 65205  
PH: 573.874.7574  
[crj@GoColumbiaMo.com](mailto:crj@GoColumbiaMo.com)

**Sue Noel**

Silver Dollar City  
399 Silver Dollar City Pkwy.  
Branson, MO 65616  
PH: 417.338.8108  
[snoel@silverdollarcity.com](mailto:snoel@silverdollarcity.com)

**Mary Patterson**

St. Louis County  
111 S. Meramec Ave.  
Clayton, MO 63105  
PH: 314.615.6878  
[mpatterson2@stlouisco.com](mailto:mpatterson2@stlouisco.com)

**Carrie Ray (TREASURER)**

Strategic Materials, Inc.  
24 Branch Street  
St. Louis, MO 63147  
PH: 314.621.6928  
[cray@strategicmaterials.com](mailto:cray@strategicmaterials.com)

**Gary Ryan**

Ryan Enterprises  
5596 State Road J  
Fulton, MO 65251  
PH: 573.592.0202  
[gryanenterprises@att.net](mailto:gryanenterprises@att.net)

**Marie Steinwachs**

MO Environmental Assistance Center  
University of Missouri Extension  
200 Engineering Bldg. North  
Columbia, MO 65211  
PH: 573.882.5011  
[moeac@missouri.edu](mailto:moeac@missouri.edu)

### BALLOT FORMS

Board Election Ballots  
should be dropped into  
the ballot box at the  
registration desk by:

**7:30 PM**  
**Tuesday, May 25, 2010**

Election results will be  
announced at the  
Annual Meeting Breakfast  
on Wednesday, May 26.

## SAVE THE DATE

### MORA 2011 Conference

June 6 - 8, 2011

Radisson Hotel

Branson, Missouri

**MORA**  
MISSOURI RECYCLING ASSOCIATION

# *A Very Special Thank You to our 2010 Conference Sponsors*

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Kevin Anderson  
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