

2010 MORA CONFERENCE 'GO GREEN' SESSION GOVERNMENT OUTREACH



Kara Taylor
Environmental Programs Coordinator
City of Lee's Summit, Missouri
May 2010



GOVERNMENT OUTREACH

Kara Taylor, Environmental Programs Coordinator
City of Lee's Summit, Missouri

B.S. - Geology/Geophysics, UMR (now MO S&T)

Work History:

Environmental Consulting - 11 ½ years

- ⊙ site investigation & remediation
- ⊙ Phase I ESAs
- ⊙ Brownfields

City of Lee's Summit - nearly 2 years

- ⊙ Oversee the City's environmental programs, including outreach and education



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Lee's Summit's Environmental Programs

- ◎ Resource Recovery Park (landfill, yard waste, brush, compost, mulch, asphalt shingle recycling, tire recycling, appliance recycling, concrete recycling, household hazardous waste facility, etc.)
- ◎ Drop-Off Recycling Centers
- ◎ Electronics Recycling Events
- ◎ Curbside Recycling Program
- ◎ Downtown Recycling
- ◎ Household Hazardous Waste Program
- ◎ Rain Barrel Workshops
- ◎ Stream Team Events



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Lee's Summit's Environmental Programs (cont.)

- ⊙ Outdoor Classroom (under construction)
- ⊙ Mobile Paper Shredding Event
- ⊙ “Green on Green” Sustainability Fair
- ⊙ Sweep the Summit/Earth Day
- ⊙ Clean Your Files Day/America Recycling Day
- ⊙ Adopt-A-Street
- ⊙ Sustain Environmental Excellence (citizen group)
- ⊙ Internal Recycling Programs (batteries, cell phones, ink cartridges, and keys in addition to ‘usual’ items)

More than 20 programs



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Lee's Summit has a commitment to improve sustainability throughout the community.

Goal

Offer as many environmental services to the community as possible.

Most of Lee's Summit's programs are geared toward landfill diversion and water quality/conservation.



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How to develop/promote a program/event?

Need to ask several questions...

- ⊙ What is the program? What is the purpose?
- ⊙ Who is the audience? Who is impacted or can benefit from the program?
- ⊙ Why does the City want to offer the program? Why is it important?
- ⊙ How can the City promote these programs? By what means do the target audience receive their information?



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What is the program? What is the purpose?

Examples:

- ◎ **Electronics Recycling Event** - purpose is to offer an alternative method of disposal (landfill diversion).
- ◎ **Mobile Paper Shred Event** - purpose is to offer secure shredding of sensitive documents for recycling (landfill diversion).
- ◎ **Rain Barrel Workshops** - purpose is to teach participants how to build their own barrel and collect their own water (water quality and conservation).



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Who is the audience? Who is impacted or can benefit from the programs?

Examples:

- ⊙ **Outdoor Classroom** - audience is primarily kids
- ⊙ **Downtown Recycling Program** - audience is primarily the downtown business patrons
- ⊙ **Internal Recycling Program** - audience is primarily City Staff

Other audiences could include residents, businesses, volunteers, surrounding communities, etc.



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Why does the City offer these programs? Why are they important?

Examples:

- ◎ **Adopt-A-Street** -improve water quality, aesthetics of the community, community pride, etc.
- ◎ **Drop-Off Recycling Centers** -increase landfill diversion, public education, etc.
- ◎ **Clean Your Files Day** - promote recycling (landfill diversion), increase staff awareness, etc.

Other reasons to offer programs: inform, educate, provide ownership, create partnerships, etc.



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How does the City promote these programs? By what means do the target audience receive their information?

All of the following are means by which the City of Lee's Summit promotes our Environmental Programs...

- ⊙ Flyers
- ⊙ Press Releases
- ⊙ Government Channel
- ⊙ Website
- ⊙ Monthly E-newsletter
- ⊙ City Newsletter
- ⊙ City staff newsletter
- ⊙ Intranet
- ⊙ Utility Bills
- ⊙ Chamber of Commerce
- ⊙ Schools
- ⊙ Businesses
- ⊙ VOLUNTEERS!!



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www.lislandfill.net

816 969-1980

Lee's Summit, Missouri
Environment
Islandfill.net

Main Site | Police | Fire | Court | Parks & Recreation | Transportation | E-Government | Environment | Development | Utilities

Environment Home
Landfill
Yard Waste / Compost / Mulch
Stormwater
Recycling
Residential Trash
Household Hazardous Waste
Workshops, Events and Activities
Outdoor Classroom
Sustain Environmental Excellence
Volunteer
Newsletter
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Employment
FAQ
Links
Publications and Reports

Environmental Services

The City of Lee's Summit offers numerous services that aid our community and the environment.

The **Solid Waste Division** of the **Public Works Department** is responsible for these services, including our **Resource Recovery Park** where yard waste, mulch, and compost are processed; our drop-off **Recycling Centers** where glass, paper, aluminum, tin, cardboard, and plastic recycling is offered; and our **Household Hazardous Waste (HHW) Facility** where unwanted HHW is collected and properly disposed. The Public Works Department is also responsible for addressing **stormwater** issues in the City.

The **Water Utilities Department** ensures that our demands for safe drinking water are met and provides tips on how to conserve water.

In addition to these services, the **Environmental Coordinator** is available to answer questions, give presentations, and organize environmental awareness events. For more information, **contact** the Environmental Coordinator at 969-1804 or via [email](#).

Stream Team - DATE CHANGED!
April 17, 9am - Noon; Hartman Park (700 SW Pryor Road). Due to rainy weather, the Stream Team event had been moved. This event will now be held in conjunction with the annual **Sweep the Summit** event.

Sweep the Summit
April 17, 9:30am - Noon; Hartman Park (700 SW Pryor Road). Residents of all ages are invited to help us clean up our community!

Electronics Recycling Event
May 4, 9am - 2pm; Lee's Summit High School (400 SE Blue Parkway). Fees apply.

Mobile Paper Shredding Event
June 12, 10am-1pm; along Green Street in front of City Hall. The City of Lee's Summit and the Lee's Summit Chamber of Commerce are partnering to provide Lee's Summit residents and businesses the opportunity to shred sensitive documents.

Sustain Enviro. Excellence (SEE)
SEE is a grass-roots, citizen-driven group committed to providing support and education for sustainable lifestyles in our community. SEE meets the 2nd Monday of the month at 5:30pm in City Hall.

Resource Recovery Park:
2121 SE Henshaw Rd., Lee's Summit, MO 64083 | (816) 969-1980

Directions | Site Disclaimer | Privacy Policy | Contact the Web Administrator | Register | Login



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flyers

Public Works Stream Team

The City of Lee's Summit hosts
two events per year -
one in the Spring
and one in the Fall

DATE CHANGED!
April 17, 2010
9:00am - Noon

The team will meet at Hartman Park (700 SW Pryor Road) at 9:00am to receive instructions and supplies (maps, gloves, vests, bags, etc.). The cleanup efforts will begin by 9:30am and the team will meet back at Hartman Park by 11:30am for lunch.

Anyone can volunteer! If you are interested, contact the Environmental Coordinator at 969-1804.



Citywide Mobile Paper Shredding Event
Saturday, June 13th
10am - 1pm
Along Green Street
in front of City Hall
(between 2nd & 3rd Streets)

Sponsored By:

The City of Lee's Summit
and
The Lee's Summit
Chamber of Commerce

What to Bring...

- Up to 3 standard-sized paper bins of office paper to be shredded
- Paper clips and staples are okay

What NOT to Bring...

- Businesses with plastic cover or labels of any kind (plastic cards, signs, etc.)

Questions??
Call 969-1804



ELECTRONICS RECYCLING

Lee's Summit High School
(intersection of Hwy 50 & Hwy 291)

May 1st, 2010
9am - 2pm
(promptly)

Item	Drop-Off Fee
Desktop printers, lg. faxes/scanners	\$5
Large printers	\$10
Computer Monitors	\$10
Televisions, 19" or smaller	\$10
Televisions, 20" or larger	\$15
Televisions, Console	\$25

FREE: CPUs, keyboards, mice, personal printers, small faxes/scanners, cell phones, pagers, hand-held games, CD players

Please bring items **UNPACKAGED** and stay in your vehicle. On-site volunteers will unload your vehicle.

CASH/CHECK ONLY

Call 969-1804
For info!



Lee's Summit "Green on Green" Sustainability Fair

Saturday, October 9, 2010
10:00am to 4:00pm
(on Green Street in front of City Hall)
FREE ADMISSION
GREEN your home, wallet, & lifestyle!



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Government channel

PRESENTING...

The City of Lee's Summit's New Environmental Logo!

Slogan created by Pet Planet and logo created by Emily Kraxberger, LSHS student.



Article #10 (04/10)
 Spring is here...FINALLY! And with Spring comes TONS of Environmental Programs sponsored by the City, such as Rain Barrel Workshops, the Public Works Stream Team, the Sweep the Summit event, and the Electronics Recycling Event. Volunteers are needed at these event, particularly the Electronics Recycling Event, so you are encouraged to involve! If you would like to learn more about the City's environmental programs, please visit the City's Environmental webpage at www.Islandfill.net.
 Make today a GREEN day!
 Kara Taylor
 Environmental Coordinator

The City debuted this electronic newsletter in July 2009 in an effort to bring information about upcoming environmental programs directly to YOU!

Current Environmental News and Events
 (click title for articles on-line)
[Jackson Co. Trash Bash & Kids' Poster Contest](#)
 The Jackson County Cleanup Coalition is hosting their 2nd Annual Jackson County Trash Bash on April 2, 2010. New this year, is a poster contest for children ages 5 through 12.
[Rain Barrel Workshop: April 10](#)
 The City of Lee's Summit is partnering with the Parks and Recreation Department and Bridging the Gap to offer a Rain Barrel Workshop on April 10.
[Stream Team - DATE CHANGED!](#)
 Due to forecasted rainy weather, the Stream Team event has been moved to Saturday, April 17; 9am - Noon at Hartman Park in conjunction with the annual Sweep the Summit event.
[Sweep the Summit](#)
 April 17, 9:30am - Noon; Hartman Park (700 SW Pryor Road). Residents of all ages are invited to help us clean up our community!
[Electronics Recycling Event](#)
 May 1, 9am - 2pm, Lee's Summit High School (400 SE Blue Parkway). Fees apply.
[Sustain Enviro. Excellence \(SEE\)](#)
 SEE is a grass-roots, citizen-driven group committed to providing support and education for sustainable lifestyles in our community. SEE meets the 2nd Monday of the month at 6:30pm in City Hall.

Environmental Tip of the Month
[Put a SPRING in your Step!](#)
 It's Spring...FINALLY! Why not take in the beautiful weather by leaving your car and walking to your short-distance destination?

- www.Islandfill.net
 The [City of Lee's Summit](#) provides a wide range of services to help protect or community and its environment. A few of these services include:
- Resource Recovery Park
 - Two drop-off recycling centers
 - Household Hazardous Waste Facility
 - Recycling in the Downtown District
 - Rain Barrel Workshops
 - Electronics Recycling Events
 - Stream Team cleanup activities



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QUESTIONS?

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