

# ROLLING OUT A MULTI-SITE RECYCLING PROGRAM



9.13.12

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# AMEREN CORPORATION

- Parent Company
  - Ameren Missouri based in St. Louis, MO
  - Ameren Illinois based in Peoria, IL
- Providing energy service
  - 2.4 million electric customers
  - 900,000 natural gas customers



# BUILDING SERVICES

- Responsible for facility management at 135 sites throughout Missouri and Illinois
- Facility managers are located in:
  - Belleville, Collinsville, Decatur, Pawnee, Peoria, IL and Jefferson City, St. Louis, MO

# Plan

- Strategy
- Negotiated waste/recycling contract
- Assistance from janitorial contractors
- Communication
- Training
- Implementation
- On-going promotion



# STRATEGY

- Implement a recycling program
  - Cost neutral
  - Reduce landfill costs by right sizing containers and reducing tonnage through recycling
- Waste/recycling contractor hired
- All operating centers/office buildings would participate (not many SSR centers in IL)
- Recycling champs identified at each site
- Desk side containers would become single stream recycling containers
- Centralized trash – kitchens, conference rooms
- Containers labeled as Single Stream Recycling or Landfill
- Promotion/communication
- Roll out schedule developed
- Implementation

# NEGOTIATED WASTE/RECYCLING CONTRACT

- Partnered with vendor to manage waste/recycling
- Waste – look to reduce number of containers & frequency of pickup
- Recycling – key role in rolling out a single stream recycling process for Ameren, including communication/training
  - Contracted with a sub-contractor to assist with recycling pick up
- Developed toter/front loader needs by site
- Developed roll out schedule

# ASSISTANCE FROM JANITORIAL CONTRACTORS

- Met to discuss waste/recycling process
- Assisted in rolling out plan
- Performed assessment of buildings
  - Determined number and size of landfill/recycling containers needed
  - Determined number of decal labels that would be required
- Ordered, placed and labeled containers



# COMMUNICATION

(Be mindful of copyright laws)

- “Recycling Is Coming” poster developed by waste/recycling vendor-distributed to all sites
- Four weeks prior to roll-out, weekly communication to employees via email (included roll-out schedule)
- Recycle champs/facility managers sent information via email to encourage employee participation at each site
- Building Service website expanded
  - Frequently Asked Questions document posted
  - What Is And Isn't Recyclable document posted
  - Video posted from SSR vendor showing how facility works
  - Roll out schedule posted



# Sample Roll Out Schedule

## Single Stream Recycling Roll Out

| Recycling Begins | Missouri Divisions               | Illinois Divisions |
|------------------|----------------------------------|--------------------|
| 12/06/2010       | River Bluffs & Meramec Valley    | I                  |
| 12/13/2010       | SEMO                             | II                 |
| 01/10/2011       | Central Ozarks                   | III                |
| 01/17/2011       |                                  | IV                 |
| 01/24/2011       | Boone Trails                     | V                  |
| 01/31/2011       | Archview & Gateway (GOB complex) | VI                 |
| 02/07/2011       | Missouri Valley                  |                    |

Additional locations will roll out during the first quarter of 2011.

## TRAINING (prior to roll-out)

- Developed a training PowerPoint presentation that included:
  - How the process works & why it is important
  - Video from SSR contractor showing how the plant operates
  - Frequently Asked Questions document
  - What Is & Isn't Recyclable document
- Trained
  - Building Service (Facility Managers & Admin staff)
  - Recycle Champs
  - Janitorial Contractors

# IMPLEMENTATION

- Week prior to roll-out
  - Containers placed where needed inside building
  - All containers are labeled with decals
  - Toters/front loaders placed inside/outside building
  - On-site training with employees conducted by waste/recycling contractor and facility managers

# ON GOING PROMOTION

- Continue to update the Frequently Asked Questions document as required
- Created signage that is placed on desk chair when we are unable to recycle contents of desk side container
- New signage placed in centralized locations
- Update recycle champ list
- Video being developed with senior leadership support

# SAMPLE SIGNAGE LEFT ON DESK CHAIR WHEN CONTENTS ARE NOT RECYCLABLE



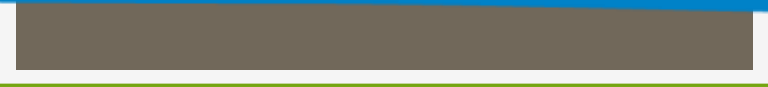
**Unfortunately the contents of your trashcan had to be sent to a landfill.**

**Single stream recycling does not include:**

- **Liquid**
- **Styrofoam**
- **Hygiene waste**
- **Food waste**
- **Chip bags**
- **Candy wrapper**

**Your cooperation in meeting Ameren's sustainability efforts is greatly appreciated.**

**If you questions, please contact Building Services at 314-554-2722.**



# QUESTIONS

- ???????