

PRESS RELEASE

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Recycling Committee of Jefferson City Downtown Association Wins National Grant



In November, the Recycling Committee of Jefferson City's Downtown Association was awarded a Bin Grant from the National Recycling Coalition and the Coca-Cola Company. The Recycling Committee was one of 85 local governments, colleges and non-profit organizations chosen to receive the award, out of 1400 total applications.

The Recycling Committee, comprised of residential, business, and church volunteers from the downtown Jefferson City area, promotes recycling in the downtown district and the city as a whole. Its volunteers provide providing information to residents and businesses about recycling opportunities, collect recyclables during special events, and sponsors special recycling drives throughout the year (for items such as fluorescent bulbs and phone books).

The Committee plans to use the 75 special event bins received to gather recyclable beverage containers at community events during the year, including the July 4th festivities, the annual Tour of Missouri bicycle race and several smaller downtown festivals. The Committee also hopes to expand its recycling efforts by starting a loan program by which the bins can be borrowed by civic, business, church or school groups for additional events throughout the city.

**For further information, please contact
Carrie Carroll
President, Downtown Association Recycling Committee
117 East High Street
Jefferson City, MO 65101
Phone: 573-635-2712
E-mail: carriecarroll@gmail.com**